

X-14850

BRITISH EVACUEE CHILDREN TO OPEN PLAYLAND AT RYE

To mark the gala opening of Playland at Rye for its 14th season on Saturday, May 17, a group of nearly 100 British evacuee children, accompanied by celebrities and 15 beautiful Conover model hostesses, will pay their first visit to an outstanding American amusement park as guests of Playland. Anna Neagle, Jeffrey Lynn, Hildegarde, Eddie Cantor and other celebrities are expected to attend the opening day, which has officially been designated as British-American Ambulance Corps day at Playland, and which will be marked by festivities and fireworks.

Admission to Playland, the only government-operated amusement park in New York and vicinity, is free. There is a 2,300 car parking area, picnic facilities, 50 attractions and dancing nightly at the Casino. For opening day, bargain rates of 5¢ a ride will prevail from 1-7 P.M.

Opening day highlights will be a shortwave "Friendship Bridge" broadcast to England at 4 p.m. from Playland's mall, sponsored by the British American Ambulance Corps. Supervised by Bob Emery, the evacuee children will talk to their parents and friends in England. Playland official opening will also occur at 4 p.m. on the mall, where instead of the customary tape being cut, 9-year old Alistair Kyle, son of the R.A.F. ace, will fasten together an American and British flag symbolic of the tie between the two nations.

The children, celebrities and Conover hostesses will meet at the B.A.A.C. headquarters, 1:30 p.m., reaching Playland at 3 p.m. in a fleet of B.A.A.C. ambulances. Accompanied by the hostesses, the children will enjoy the amusement rides, visit the Children's Futurama at Kiddyland and be served with refreshments.