

## FIFTY YEARS OF FILMS

The Jubilee of motion pictures finds newsreels cameramen covering the war on all fronts. In the short space of 50 years the great invention which has revolutionized war-entertainment has completely transformed the art of reporting. In the cinema the spectator has every advantage of being in the front-line. - except the danger. ~~xxxxxxxxxxxx~~

In France 50 years ago a painter named Daguerre made his first camera and produced what came to be known all over the world as the Daguerrotype. In England Fox Talbot, <sup>experimenting</sup> ~~xxxxxxxxxxxx~~ at the same time as Daguerre, made cameras and produced prints from negatives. His first picture took several minutes to expose. Meanwhile Friese Green in England and Edison in America pioneered motion pictures. Edison studied the primitive peep-shows of the Naughty Nineties, and from that crude device sprang the first entertainment film.

What the city of London looked like in the Nineties is shown in some of the earliest newsfilms ever made in this country. No less interesting is a picture of the present King with his brother and sister.

The suffragette parades and demonstrations were filmed and show what determined women some of our Mothers must have been.

The Edwardian idea of bathing wouldn't do today. The costumes would want too many coupons.

Then was born Hollywood. In Adolf Zukor's first studio some fondly remembered stars gave their early performances.

This is Mary Pickford, the world's sweetheart.

Lon Chaney....Betty Compson....Gloria Swanson and Thomas

Meighan, in the early love technique....Theodore Roberts

as <sup>Moses</sup> Joshua in the famous scene in which the Red Sea enveloped the Egyptians.

Billy Burke, a great favourite a generation ago.

Douglas Fairbanks Sr. thrilled audiences all the world over, getting on for 30 years ago.

We wonder how many remember Dorothy Gish.

Rudolf Valentino, perhaps the greatest lover on the screen in the days of silent films.

Today, the cinema is far and away the greatest entertainment medium in the world. Life without it is inconceivable.

The appeal of motion pictures is universal. It is the delight of kings, Presidents and people. Mankind is

~~amazingly~~ immeasurably indebted to the pioneers whose experiments brought about the miracle of motion pictures.