

Box 14016

"KENDALL" LIGHT CAR.
SPECIFICATION.

GENERAL. Light saloon type body seating four persons, and fitted with two doors.
Engine and gearbox fitted behind rear seats.
Road speed 60 m.p.h.
Chassis and body are combined making a strong and simple construction.
Independent suspension for all wheels.
Four wheel brakes.

ENGINE. ^{45 m.p.g.} Radial aircooled three cylinder 700 cc capacity fitted with side valves, giving 23 B.H.P. at 5000 r.p.m. 8.15.0
Exhaust turbine incorporated with flywheel.
Cylinder heads - Aluminium.
Lubrication - Forced feed by gear pumps.
Carburettor - Solex downdraught with air filter.
(Gravity feed).
Starter - Lucas 6 volt.
Dynamo - Lucas.
Ignition - Lucas distributor and coil. Manually operated for advance and retard.

GEARBOX. Clutch - Borg and Beck 6 1/4" dia. single plate dry type.
Three forward speeds and reverse.
Synchromesh fitted on second and third forward speeds.
Positive remote control by rods operated by normal gear lever and gate.
Differential is integral with gearbox and fitted with spiral bevel gears.

DRIVE TO REAR WHEELS.
Half shafts Hardy Spicer universal jointed type with needle roller bearings.

WHEELS. Disc type with ball bearing hubs.

TYRES. 450 x 16.

BRAKES. Four wheel type. Positive mechanical operation by foot pedal or hand brake through brake rods, cables and bell crank levers.

SUSPENSION.
Each wheel has independent suspension incorporating a combination of coil spring and hydraulic shock absorber.

LIGHTING. One head lamp.
Two side lamps.
One rear lamp (red) illuminating number plate.
One six volt battery for lighting and starting.

*and are you concerned, h K
that this car can be turned
over for \$100*

Cont'd.

Sheet 2.

"KENDALL" LIGHT CAR SPECIFICATION - continued.

UPHOLSTERY. Seats are built up on tubular frames, upholstered in Rexine or similar material and padded.

INSTRUMENTS. Speedometer, fuel and oil pressure dials are provided on the facia panel.

WHEEL BASE. 7' 8 $\frac{1}{2}$ " x 31.00 ~~31.00~~ *

AUXILIARIES. Electric horn, windscreen wiper, front and rear bumpers are fitted.

SUPERCHARGED ENGINE.

The standard engine can be supercharged by the addition of a small blower and substitution of special pistons in place of the standard ones supplied.

The power obtainable from the supercharged engine is in the neighbourhood of 29 B.H.P.

x - 002050

TENTATIVE SCRIPT FOR "PEOPLES' CAR" STORY.

SCENES.

VOICE.

Box 14016

(From truck elevated)

GV along road as group of low h.p. cars, Morris, Austin, Ford and Brusa, come towards camera. As Brusa car comes into foreground we move along in a travelling shot alongside it and drop into position behind it.

SV head-on shot as Brusa turns towards camera through factory gates, comes to stand-still and Mr. Denis Kendall, M.P., designer of the car, steps out.

MS of Mr. Kendall as he gets out of car and stands by open door.

Shot showing interior of car, seating, etc.

CU Gear shift position
Dolly along car as Mr. Kendall moves to lift boot and reveal engine.

CU engine, centering on designer's hand as special features of design are stressed, i.e. radial air-cooled engine, turbo housing and features of springing.

CU springing, as vehicle is rocked.
MS Denis Kendall, who moves to front of car and lifts bonnet.
Dolly with him.

CU contents of bonnet, tilting up to:-

CU of Denis Kendall, who answers question, (below):

Since the first motor car came on the road, Britain has waited for a car at a price within the reach of the average man or woman.

KENDALL

Here it is at last the Brusa, a seven horse-power model of original design, to be placed on the market at a hundred pounds ... exclusive of tax, of course.

The producer of this car for Everyman is Mr. Denis Kendall, Member of Parliament for Grantham, a motor engineer of long standing with a successful wartime record as the manufacturer of cannon guns. "Tell us something of the car, Mr. Kendall".

Very brief outline by Mr. Kendall on salient points of car interior and driving position, ending on statement that the engine is housed at rear.

Brief statement on engine and springing features and to conclude with remark to effect that spare tyre and luggage compartment space is adequate since the bonnet is utilised for the purpose. Speech to carry along on dolly shot.

"And you are convinced, Mr. Kendall, that this car can be turned out for a hundred pounds?"

*Grantham
I can keep
my firm
happy*

Mr. Kendall: "I am quite certain that I can turn out up to ten cars a year at that price providing I ~~allocate~~ ^{allocate} the right factory site here in Grantham where I can continue to employ the people who have worked with me for the past six years".

"As an engineer, are you interested in a hundred pound car?"

Engineer at Lathe: "I'd be interested alright. It's about time cars were sold at a working man's price..... so the chaps that make 'em can ride in 'em".

Dissolve to:-

MS of engineer at lathe who looks up and answers.

MS rear view of trolley bus queue showing peoples' backs, as hand comes into foreground and taps shoulder of last man in queue, who turns facing camera.

CU man, who replies to question.

"And you Sir, would a cheap car solve your transport problem?"

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Box No. 14016.

SCENES.

MS man wheeling pushbike out of empty garage of suburban house.
CU man as he answers dissolve to:

VOICE.

Man in bus queue:

"It certainly would..... An hour and a half travelling and three changes morning and night...No picnic, y'know!"

"What about you. Are you in need of a People's car?"

Elderly man leaving suburban house garage.

"I am. I'm retired and my wife is an invalid, With a car I could get her out into the country and give her some happiness..... but I can't afford a car at today's prices".

Dealers sales sign which shows present day car prices.

[Handwritten notes, mostly illegible due to being upside down]