

## BIF ATTRACTS WORLD BUYERS

To Olympia, Earls Court and Castle Bromwich the British Industries Fair drew more than 3,000 buyers from abroad. Attractively displayed was the enormous variety of goods by which we are purchasing our bread and butter, and everything else <sup>4</sup> ~~at~~ which we depend on the foreign producer. Everything from (toys to locomotives) was on view.

Ideal for the flat-dweller and ~~whoever~~ <sup>is</sup> pressed for space is the Karipram, no bigger than a suitcase. Unlike most of the ~~good~~ <sup>view</sup>, this will be on the home market very soon.

<sup>sections</sup>  
At all three ~~manners~~ of the Fair opening-day orders beat last year's by a big margin. The world is eager to buy British, and in all countries there's <sup>a</sup> brisk demand for something that will hold the baby.