

Hearst, Greenwald  
W.C.T.U. MARCHES ON CALIF.  
California

Title in clear

Gen EV of W.C.T.U. meeting Hall

Semi PV of " " "

Side v of " women singing hymn

Angle v of women singing - one carries placard around neck reading  
"DRINK DESTROYE"

Angle v women singing with placard around neck

Semi v of WCTU woman talking: First a man takes a drink, then a drink takes a drink,  
then a drink takes a man

SLIP PAN

CU V OF WCTU women talking:

"Time was when the mother and children used to stand outside of the bar and weep for  
the husband. Now they go inside to drag him out and the trouble is that oft  
times the mother and children have to be dragged out themselves.

SLIP PAN

WCTU woman rises and says: "This is no laughing matter (LOSES THOUGHT - IS PROMPTED  
AND FINALLY FINISHES) -- According to a national survey one out of every 6 is a woman  
boozers -

WIPE

Int. v of Lenex Inn Cocktail bar WCTU women parade in singing ONWARD CHRISTIAN SOLDIERS  
CU man at bar turns to look

Head of the WCTU Mrs. Bessie Lee Siskin Cowie standing between men at bar with  
placard around neck reading WCTU Women Prayer

Angle v bar tender shaking cocktails

Elev v of WCTU women button holing patrons at bars and tables

CU woman with placard around neck reading "SIGN THE PLEDGE" lecturing man and  
woman at bar

Ride in shot of women with placard around neck reading, "DRINK DRIVE DIE" talking  
to man at table.

Semi CU women talking to men at bar - he turns and looks at camera

GV of bar WCTU women in BG man turns looks to camera makes a wry face and looks  
back at WCTU women.

GV of WCTU women leaving bar - one maternally pats man sitting there as she leaves

FADE OUT

NON