

In Florida nobody worries about austerity and dollar-shortage; they just enjoy the sun, scenery and the thrills of ski-ing on water. And very nice too.

Steckman
Putnam
#98
Non

July 31, 1947

1. TITLE: MIDSUMMER SPORTS!
2. SUB - Florida - BEAT-SKI THE HEAT-SKI!
- 2½. At Cypress Gardens, Florida, the accent 's on the SKIS - the
water skis - to beatski the heatski!
5. Allez Oop-ski!
7. Water skiing, as a sport, is growing - by leaps and bounds.
Just hook a ride and cool off-ski!