

21 FORD

MRS% AMERICA

Everybody's heard of beauty contests to select Miss America; this year they've had a nation-wide competition for Mrs. America. Some with no help at home brought the family. In one case, where the family was a bit older *came along 2* it insisted on taking part. Go home, you're not married! One of the last eliminating parades was at Palisades Park, New Jersey. Connie Ballowe, of Washington, was quite shy. She was picked for the final with Kay Kieffer, of New York,

In Atlantic City they held the All-America Final, a dazzling collection of beauty.

(Cu Senator) The judges eventually picked Barbara Walker of Memphis as America's most beautiful married woman. So congratulations to Barbara and, may we add, to Mr. Walker.

Andrews  
Joyce  
Non #3

September 9, 1947

1. TITLE: BEAUTIES' OWN WORLD SERIES.
2. PALISADES PARK, N.J. - MRS. AMERICA
3. Preliminary judging in the 9th Annual Mrs. America contest brings out three hundred wedded beauties, anxious husbands and slightly bewildered babies.
8. Here's a young lady who's determined to follow in mother's footsteps.
10. The only requisite here is a marriage certificate. Now, two sectional winners must be chosen to represent the North and South Atlantic States.
13. First selection is Mrs. Connie Ballowe, of Washington, D.C.
14. The other winner is Mrs. Kay Kiefer, of Ozark Park, New York. Two lovely ladies, whose next stop is the Mrs. America finals this December.

SUBTITLE: ATLANTIC CITY - MISS AMERICA

2. Atlantic City--End of the search for this year's Miss America! For six days and nights 54 contestants, from 39 states, 14 key cities and Canada have shown their charms in evening gowns....and, in bathing suits.
10. Here's Canada's Margaret Marshall.
11. With \$25,000 in scholarships going to the first sixteen finalists, there's a tremendous interest in higher education.
14. At last the judges' choice, for talent, for personality and for beauty, is 21-year-old Barbara Jo Walker, of Memphis, Tennessee.
18. Marilyn Buford, last year's winner, crowns her successor. One-hundred-and-thirty pounds of brunette loveliness, Barbara Jo is five-feet-seven-inches tall. Miss America, 1947.