PARAMOUNT NEWS

Caption Sheet

hipment 275

Renato Serbolonghi

PREPARATION FOR CARNIVAL AT VIAREGGIO

Silent

2I-Jan-1953

Length exposed

500 ft

Kodak plus X ACETATE

Viareggio--- Italy.

Viareggie is busy at work preparing the carnival floats which will parade on the first of February. This humorous demonstrattion at Viareggie is not only renowned in Italy but thoroughout all of Europe.

The city's artisans are busy amid tons of newspapers and glue which will ultimately make up the gigantic coreographical and satirical floats. Each year the subjects mrs "treated"are new and original.

This year's subject is "Carnival thru the Ages" and all of eight large floats are being built to evolve this theme. The work takes place in the "Carnival hangars" and viareggian artisans and constructors, insuperable in this type of work (modeling of elay and paper), are relentlessly mixmark busy at their task.

SCENES TAKEN:

Various artisans at work constructing large puppetts. Though the floats are not yet complete one can recognize the one dedicated to Napoleon, the one to Maurice Chevalier and Mistinguette and one to thr charicature of Charlie Chaplin.

> All news reels covered A.P. didn't cover.