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CAMERA CAPTION SHEET

EDITORIAL OFFICES

Paramount News

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NEW YORK CITY

DATE SHIPPED

2-II-53

CAMERAMAN Renato Serbolonghi SOUNDMAN SilentSTORY COVERED CARNIVAL PARADE LENGTH EXPOSED 550 ft.PLACE OF EVENT Viareggio — Italy DATE OF EVENT I-II-53

REMARKS _____

CREDITS _____ STOCK USED Kodak Plus X EMULSION NO. _____
(TO BE AVOIDED IF POSSIBLE) ACETATE

IMPORTANT: SPELL OUT CORRECT PRONUNCIATION OF NAMES OF PLACES AND PEOPLE.
 EXAMPLE: WALTHAM — PRONOUNCE "WALL-THAM," NOT "WALL-TH'M";
 HENRY L. EMES — PRONOUNCE "EEMS," NOT "EMZ".

CAN NUMBERS	SCENE LISTS AND INFORMATION FOR OFFSTAGE. N.B — BE SURE TO NUMBER YOUR CANS; LIST SCENES ACCORDING TO CAN NUMBERS.	CAMERA USED (GIVE NUMBER)	LENS USED	LIGHT COND.
	Ancient tradition has been respected this year, as it usually is, at Viareggio where colourful manifestations take place to celebrate the carnival season.			
	This year's foremost event was the parading of 15 floats inspired to the subject: "Carnival thru the Ages." Titles of some of the floats photoed, in order of take: "Ladies, Knights, Armours and Loves" (this float deals with crusaders leaving for the Holy Land) "Adventures of Cape and Sword" (inspired to D'Artagnan, Mme. Pompadour King Louis etc.) "He who wants to be happy, let him be so" (inspired to the great Florentine Lorenzo il Magnifico) "The war of Egypt" (inspired to Napoleon's Egyptian campaign) "La Ville Lumière" (inspired to the Paris of Chevalier, Mistinguette and Josephine Baker) "Modern Times" (inspired to Charles Chaplin and his crazy mechanical inventions)			
	The parade took place along what might be called the "boardwalk" (except that instead of boards the streets are of regular construction) of this renowned seaside resort. Great crowds had gathered to view the event in a merry holiday mood. The weather was fine and suited to this type of demonstration. This event might be considered unique in its kind in the world.			

INSTRUCTIONS: SEND IN BOTH THE ORIGINAL AND DUPLICATE IN CAN WITH THE NEGATIVE.

RESTRICTIONS—STATE IF ANY AFFECTING USE OF NAMES, PLACE, ETC.

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