

CANADA HOLDS MOTOR SHOW

Toronto staged the first Canadian Motor Show for 14-years. *On view*
were 200 models, from the super luxurious to the normal American
car, which is in the luxury class anywhere *else*.

20 ~~also were on view.~~ Meet the Buick Skylark Convertible.

* (3 out) The Chevrolet Corvette is enjoying enormous vogue
in Canada as well as America, probably the cheapest big
car nowadays on sale. Another favourite, the Studebaker
Commander.

A little girl in a 20,000-dollar mink admired the Cadillac
Eldorado, which only costs 10,000.

(75) The Western Hemisphere was made for motoring. The manufacturers
certainly ~~know~~ how to supply the demand.

understand sales technique and