

Mar. 6, 1953

Music: Prelude (Just for You) PN757
Paradise in Waltz Time NM159
CAST (Lemon Drop Kid) PN668

Klein
Watson
Non
Issue #58

ADOLPH ZUKOR 50th ANNIVERSARY HONOR FOUNDER OF FILM INDUSTRY

Adolph Zukor -- Mr. Motion Pictures -- toasted tonight on his 50th anniversary in show business. Mrs. Zukor shares with him this shining hour, when leaders in the film industry, theatrical and civic life do him honor. Rosemary Clooney, bright new Paramount star, gets a coveted place close to the original starmaker; who built an industry upon the idea of great performers in great stories; founder of the feature length film. More than one-thousand at New York's Waldorf-Astoria see Bob Hope and his salute to the chairman of the board of Paramount Pictures. New York's Mayor Impellitteri and company president Barney Balaban, at this gala affair -- sponsored by Variety Clubs International, Theatre executive Harry Brandt is dinner chairman; Robert J. O'Donnell directs the Variety organization's series of Golden Jubilee tributes. Now the man who brought a fabulous art form out of the penny arcade.

At age eighty, Mr. Zukor sees this as a day of thanksgiving, of gratitude for opportunities offered in a free land.

(talk)

A memorable occasion for Adolph Zukor, motion picture's number one pioneer!

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ADOLPH ZUKOR TESTIMONIAL
DINNER - 50th ANNIV. 80th
BIRTHDAY.

NEWS #58

OXTON.

1. C.U. Picture of ZUKOR - legend
says - 1903 -1953
~~SUPERIMPOSE TITLE OVER FIRST
2 FEET OF THIS SCENE. S-LANCE
IN THE CLEAR.~~ 10 1/2
2. El. Ride in Shot of Zukor Banquet
at Waldorf-Astoria 16
3. Mr. and Mrs Zukor pose before
Birthday cake. 25
4. Zukor starts to cut cake as Rosemary
Cluny looks on. 31
5. S.C.U. Zukor Cuts cake as Rosemary
Cluny claps and yells. 39
6. Pan over Tiered Dais. 45
7. Pan over tables showing #34 - O.Morgan
and #42. Richard and Klein. 52
8. Bob Hope bending down to talk to
Mrs Zukor and Adolph. Kisses Adolph
at footage 55 ft. 61
9. Hope talking to Impy and then to
Balaban at 66 feet. 70
10. High El. Dais from behind spots. 73
11. S.High shot at Harry Brentt TAPEN
over restroom to Bob O'Donnell. 82

6-29-40

- 13. Long High Elev. V. Zukor up to rostrum amidst applause. Starts to take handkerchief out of pocket 89
- 15. Matching C.U. same as Zukor rubs eyes with handkerchief. 95
- 14. Applause finishes and audience sits 101
- 15. S.L.V. Zukor talking he says - "I FIRMLY BELIEVE THAT THE MOTION PICTURE HAS NOT YET REACHED ITS HEIGHTS FOR AMUSEMENT, PUBLIC SERVICE, EDUCATION, ENLIGHTENMENT, TO PUBLIC USEFULNESS." (APPLAUSE). 130
- 16. C.U. ZUKOR receiving applause. 134
- 17. Zukor continues talking - he says, "THIS IS A GREAT MOMENT IN MY LIFE, LADIES AND GENTLEMEN... AS I SAID TO YOU IN THE BEGINNING - THIS IS A THANKSGIVING... AND IN CONCLUSION I JUST WANT TO SAY, GOD BLESS AMERICA". 163
- 18. C.U. see e-SONNELL hugs Zukor and leads him off. At footage 172 ZUKOR kisses wife then smiles to camera. 177

REDEOUT

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