

NEW YORK SETS WINTER HAIR STYLES

Let Dior and his hemline disciples ^{say} ~~do~~ what they like, a girl's crowning glory is still the hair. At least that's what the leading coiffeurs are busily proclaiming, displaying their new ideas, hoping to draw some of the big money their way. They say that after the sun, wind and sea ~~air~~ the locks need a new baking, with all the trimmings the first class salon can expensively supply. After the full treatment the really smart girl is a joy for ever from head to foot, or if you prefer this way, from foot to head.

Gone is the wind-swept look acceptable enough on the beach. In its place a coiffure guaranteed to attract admiring attention in ballroom, theatre or restaurant. There never has been such a range of becoming hair styles as are offered this Autumn.

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FOR THE NEW SEASON ... COIFFURE ELEGANCE

Milady's Crowning Glory

For the Fall and Winter, girls, the feminine silhouette — hemlines notwithstanding— puts the fashion focus on the hairdo. As lustrous as her new gown or furs will be milady's coiffure — so at the invitation of the national hairdressers and cosmetologists association, we look in on the doings of hair-dos. The summer havoc of wind, water, and sun must be dealt with carefully. Customized shaping of the hair; rare shades of russet, cognac and champagne, to complement the novel fabric textures and new fabric colors. All this, the better to give the fashionable woman coiffures designed for modern living and modern charm. She displays the "French Flair", with mobile action — regal partner for the extravagant ball gown of white silk satin and gorgeous Hessel mink cape-stole.

The "3-D" Mobile is next — chic and sophisticated — and right in keeping with the neckline border of mink topping her dramatic sheath. Depending upon profile and figure, there's a hair style for every girl with the patience to sit under a dryer!

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