

Miss America first. 51 <sup>lovelies</sup> ~~beauties~~, including one from Canada, were in the final of the big beauty-contest-with-a-difference; the difference being that brains as well as curves were taken into account. They don't always go together. [The representative from the state of Pennsylvania won.// She has excellent brains.

[The 32 finalists for the married title had to <sup>aim at</sup> ~~pay for~~ 50 marks for beauty, 50 for domestic talent. The only time they ever sewed//and packed lunches for \$10,000 - that was the prize. And if they got that every Friday they'd still say, woman's work is never done. The <sup>weeded</sup> judges ~~manhand~~ them down to the last few. When they picked Erna Snyder she just couldn't believe it.... Mr. Snyder could though. / Is he glad he didn't stay a bachelor!

\$10,000!

30

September 14, 1953

Music: You & You're Beautiful Eyes (At War With Army) PN 714  
What Have You Got That Gets Me - NM 243

Klein  
Abbott  
Mon  
Issue #9

MISS & MRS. PENNSYLVANIA SWEEPS BEAUTY CROWNS

The final hours of judging for Miss America of 1954, in Atlantic City, New Jersey. From the United States, Canada and Puerto Rico — these are the beautiful hopefuls from among 51 lovely entrants who match brains and talent as well as curves — for fame, and awards of about fifty thousand dollars. The judges have perhaps the toughest time on record selecting the champion — in this Three D beauty panorama—  
D-lovely..... D-lovelier .... and D-loveliest.

And here she is; Miss Pennsylvania, Evelyn Margaret Ay of Ephrata, P.A. — the new Miss America. She's 20, five-eight, 132 pounds, an ash blonde with green eyes.  
ASBURY PARK, N. J.

Now, from Miss to Mrs. At Asbury Park, 50-per-cent beauty and 50-per cent home-making ability determine who'll be Mrs. America of 1954. 32 contestants from 28 states, Hawaii and Canada — for some ten-thousand dollars in prizes. And again, the judges have their eyes full of charm as they reach the great hour of final decision. Which of these married beauties will wear the crown? The jury ponders... the girls are tense.... It's you! Yes, you!

Mrs. Erna Snyder of Kutztown, Pennsylvania ... the New Mrs. America.

Husband's name is Kenneth — and there's Steve, three years old, and one year old Kevin. Mother is 24 years old — prettiest in the family, they'll all admit!