

CYCLE & MOTORCYCLE EXHIBITION

20 British-made bicycles supply the home market in addition  
30 to earning £25,000,000 ~~per~~ a year in the  
40 export trade. At the Earl's Court Exhibition foreign  
50 buyers noted that the standard was high as ever, the new  
60 ideas <sup>just</sup> as bright. As the best bikes want pushing up hill  
70 a little power is all to the good, hence considerable  
interest in the Power-Pak, ridden 13,000 miles  
round the world by Peter Lee-Warner. Better every year  
are the scooters, practically a car on two wheels, Os for  
lightness the 98 c.c. Excelsior takes a lot of beating.  
It's the cheapest model of its kind in the show. Opposite  
60 end of the scale is the four-~~cylinder~~ <sup>cylinder</sup> 1000-c.c. Ariel.  
A machine for the real enthusiast. Enough power there to  
70 make you airborne.  
The three-wheel cars are more popular than ever; just the  
thing for getting about at almost motorcycle cost. Here's  
another one, an ambitious make; 750-c.c., four cylinders,  
20 four-speed gear, fifty miles to the gallon with four up.  
One of the star exhibits in a show that seems to have  
something for everybody.