

SANTA CLAUS STARTS TRAVELS

Toronto found a pleasant way of glossing over the fact that there are only a few more shopping days till Xmas.

Down from the Arctic hideout the reindeer transport galloped in, the grand old man himself jingling the bells of good cheer.

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2,000 miles south of chilly Toronto, Phoenix, Arizona has the Xmas idea too; though here it's 88 in the sun, so Santa'll have to ~~leave the reindeer away back north~~ and bring his summer undies. But Xmas is Xmas all the world over: the big bills are just waiting to roll in.

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Music: Jingle Bells - PN 109
Klein
Abbott
Toronto - Non
Phoenix - Exclusive
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SANTA CLAUS A PREVIEW SHOWING!

The days are flying until Christmas, and as an eye-filling reminder, the parades are with us; colorful and fanciful, bringing curbstone rapture from the younger set —

six to sixty. We're in Toronto, Canada for the 48th renewal of the Santa Claus parade — perhaps the oldest on the North American continent.

And here's the star of the show. The influence of this gentleman from the north is felt some two-thousand miles south of Toronto, in Phoenix, Arizona. Here the kiddies practically never see snow, in fact the temperature registers eighty-eight degrees as Phoenix says it with balloons to usher in the pre-holiday season. There's nothing like the wondrous time when Christmas seems just a tomorrow away.

*** Addendum - CANADIAN ISSUE #26

48 years ago, here in Toronto, Santa Claus came in a single horse drawn cart. Today, his colorful parade turns the streets of the city into pages from the fairy books.