

P-177-410

File

MR. FARMER.

30th December, 1953.

BOURNEMOUTH SPARTANS' MIDNIGHT DIP,

NEW YEAR'S EVE.

This has been organised by Mr. P.W. Moore, the Proprietor of the Regina Court Hotel, Sea Front, East Cliff, Bournemouth, whose hotel will be the Headquarters and start of the proceedings. He is also co-operating with Mr. Bushnell, the Manager of the Odeon Cinema, Bournemouth, who shows our reel on release.

Report to Mr. Moore as early as you like, suggest by lunchtime, when you and he can go to the Odeon to lay on some arrangements, i.e. helpers with your flares, etc.

Mr. Moore reckons there will be about 50 people taking part. Proceedings start in the hotel ballroom, with dinner at 7.30 p.m., followed by entertainment and dancing and a competition parade of Victorian Swim Suits. At 11.40 p.m. the Spartans will disrobe, including the ladies in their evening gowns, and follow Mr. Moore, dressed as "Old FatherTime" down to the sea. He will walk out and submerge, to be immediately followed by the youngest female member, aged about 11, coming out of the sea wearing a 1954 flax sash. All the Spartans will then enter the water, afterwards all will sign Auld Lang Syne, returning to the hotel for hot rum punch round a big fire. Understand Charlie Chester will be in attendance,

It is important that you contact Mr. Harry Wears, the Mayor of Bournemouth on arrival and get some shots of him at the party. He is an important man to us, being a cinema proprietor and a feature customer of ours. Contact him at the Mayor's Parleour.

TAKE VENT LIGHTS AND FLARES.

Mr. Moore will have an electrician at the hotel to lay on your vent lights. I understand he will get a Corporation electrician along to assist as, of course, it is all good for publicity for the town. The Corporation are installing three 1Kw. floods to shine on the beach over an area of 80^{square} yards but this, of course, is not much so your flares will come in handy here.

Mr. Moore suggests a good shot when he leads the procession down to the sands.

FILE BACK. Please bring film back

F.J.P.

Mr. Partington | 3 - ^{Corporation} KW. FLOODS
on the stands
c. 1980 & x

Please instruct the
Cameraman who is
filming the New Year Eve's
story at Bourne-mouth, to
be sure to contact

Mr. Harry Means, Mayor
of Bourne-mouth (who will
be at the Party) at the
Mayor's ~~Palace~~ Parlour
Bourne-mouth, on arrival.
also get some shots of
Mr. Means at the Party

Jim