

ASB

Mr. Abbey is writing to us re coverage of the New Year's Eve Midnight Boating Party at the Regina Court, Bournemouth.

Also enclosed will be photos & press cuttings. After perusal these must be returned to Mr. Bushnell, Mgr. of the "Odion". A copy of our covering letter should go to Mr. Abbey.

Sh.

Rel.

Odion, B'mth

Premier News, B'mth.

Q do

Roxy, B'mth.

~~"Old Father Time"
"Little Mrs New Year"~~

Girls drying themselves afterwards by large fire.

REGINA COURT HOTEL

Sea Front - East Cliff - Bournemouth
(Opposite lift down to sands)

A.A. Appointed



R.A.C. Recognised

RESIDENT PROPRIETOR: P. W. MOORE, A.M.H.C.I.

Open all the year - Finest position - Social atmosphere
Only five minutes Central Station, Pier and shops - Twenty-eight
bedrooms - H. & C. and Central Heating - Bathing from
hotel - Free Car Park - Ballroom - Table Tennis
Full sized Billiards Table - Two acres gardens and lawns

7th December, 1953.

The Manager,
Odeon Cinema,
Bournemouth.

Dear Mr. Bushnall,

New Year's Eve Midnight Bathing.

The Bournemouth Spartan Swimming Club will be having their unique midnight swim at the bottom of the Eastcliff Zigzag path on New Year's Eve.

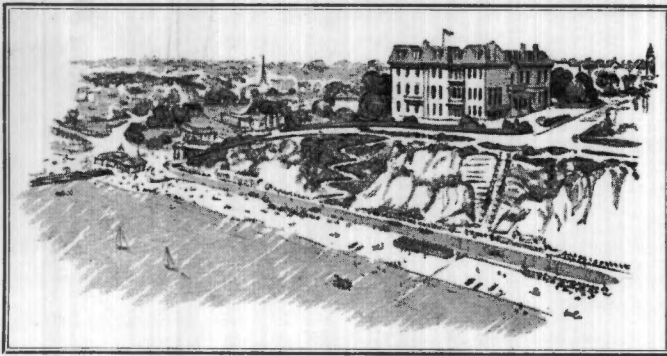
I expect we shall have at least twenty, and they will all parade round the hotel ballroom at 11.40 p.m. and then make their way from Regina Court Hotel via the Zigzag path, carrying hurricane lamps.

The crowds on the Undercliff will be entertained with light music and a running commentary, and the bathers will sing auld lang syne, and on their return to the hotel, they will be greeted with hot rum punch served in the traditional manner.

Should the Paramount News people be interested, they will receive full co-operation.

I can accommodate the camera men at the hotel free of charge, and if they decide to come, I will make arrangements with the Corporation to have the necessary wiring installation ready.

Yours sincerely,



Telephone: Bournemouth 229 (every room)

Telegrams: Regina Court, Bournemouth

Odeon Theatre, Christchurch Road, Lansdowne, Bournemouth

Telephone : Bournemouth 980

Recd. 9/12/53



8th December, 1953. *dk*

Mr. Abbey,
Messrs. Paramount News Service,
Paramount House,
Wardour Street,
London, W.1.

Dear Mr. Abbey,

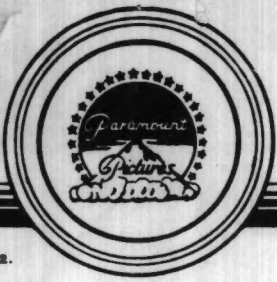
You will doubtless remember last year, the effort that was made to incorporate in the New Year Newsreel, the Bournemouth Swimming Club celebration of the occasion by a dip in the sea at Midnight.

Owing to the short notice given, it was not possible to send a Cameraman, however, I enclose herewith a few photos and original letter, which I trust you will find quite a good news item.

I should be pleased to have your comments and return of the photos and press-cutting, since they are required by the Club.

Yours sincerely,

C. E. Bushnell. (MR. NEWTON)
Manager. ASST. MGR



Paramount Film Service Ltd.

L. 2.

INTER-OFFICE COMMUNICATION
FROM LONDON BRANCH OFFICE

FOR THE ATTENTION OF MR. E.J. WRIGHT. - BRITISH PARAMOUNT NEWS.

SUBJECT NEW YEAR'S EVE MIDNIGHT BATHING DATE 10.12.53.
BOURNEMOUTH SPARTAN SWIMMING CLUB.

DWA/NC.

- c.c.
- Mr. F.E. Hutchinson.
- Mr. O.Croft.
- Mr. D.Gilpin.
- Mr. R.E. Knights.
- File.

I am enclosing herewith a letter received from Mr. C.E. Bushnell, the Manager of the Odeon - Bournemouth, forwarding details of the Bournemouth Spartan Swimming Club's New Year's Eve Midnight Bathing party which he suggests is covered by the Paramount News, together with photographs and press cuttings.

I have explained to Mr. Hutchinson that we have the following Newsreels at present showing in Bournemouth:

ODEON - BOURNEMOUTH	Release.
PREMIER NEWS - BOURNEMOUTH	Release.
MODERNE & RITZ - WINTON	Cross-over Release.
ROXY - BOURNEMOUTH	9-days old.

and he is quite agreeable that this item should be covered if it is possible to do so at a small cost.

It may not be considered a worth-while universal item, and again there is the possibility that you may be putting out a similar item covering the Hyde Park or Brighton bathers, which takes place on Christmas morning.

I am therefore referring this to you for whatever action you consider necessary, and I should be pleased if you would kindly return the photographs and press cuttings to Mr. Bushnell, as requested in his letter, as they are required by the Swimming Club.

Hope you are better

D. Wooley
LONDON BRANCH MANAGER.

x-15F440

11th December, 1953.

C. E. Bushnell, Esq.,
Manager,
Odeon Theatre,
Christchurch Road,
Lansdowne,
Bournemouth.

Dear Mr. Bushnell:

Mr. Abbey has shown me your letter of the 8th December regarding the Bournemouth Swimming Club celebration on New Year's Eve.

I will send a cameraman down to cover this event for you this year and will be glad if you will arrange with Mr. Moore at the Regina Court Hotel for accommodation for my cameraman and his Wife, for you know most married men do not like to be separated on this one night of the year.

Rest assured we shall do everything we can to make this story an interesting one.

I return herewith the photographs and press cuttings, as requested.

Yours sincerely,

E. J. H. Wright,
Editor.

EJHW/WTR.

Encs.

BRITISH PARAMOUNT NEWS

INTER-OFFICE COMMUNICATION

LONDON OFFICE

TO: MR. PARSONSON
FROM: MR. WRIGHT

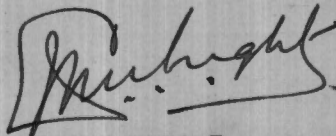
DATE 11th December, 1953.

NEW YEAR'S EVE MIDNIGHT BATHING (BOURNEMOUTH SPARTAN S.C.).

The attached correspondence speaks for itself.

Will you please arrange for a cameraman to cover this event.

I suggest that flares will take care of the bathing scenes and possibly a few vent lights for any other sequence that might require light.

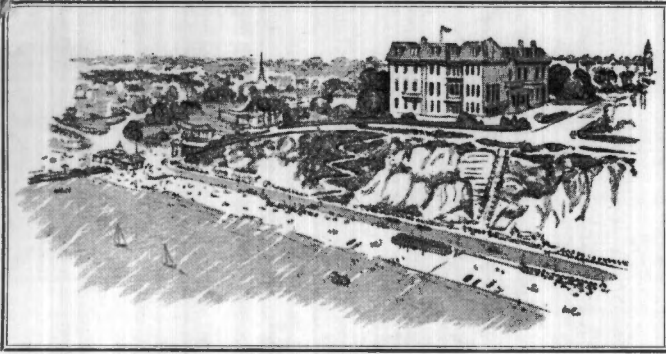


E. J. H. WRIGHT.

EJHW/W.R.

Father Time

Suggests Farmer
with flares & vents.
Accommodation arranged
for him & his wife
gratis.



REGINA COURT HOTEL

Sea Front - East Cliff - Bournemouth
(Opposite lift down to sands)

A.A. Appointed



R.A.C. Recognised

RESIDENT PROPRIETOR: P. W. MOORE, A.M.H.C.I.

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Only five minutes Central Station, Pier and shops - Twenty-eight
bedrooms - H. & C. and Central Heating - Bathing from
hotel - Free Car Park - Ballroom - Table Tennis
Full sized Billiards Table - Two acres gardens and lawns

Telephone: Bournemouth 229 (every room)

Telegrams: Regina Court, Bournemouth

14th December, 1953.

E.J.H. Wright Esq.,
British Baramount News,
Laboratories,
School Road,
London,
N.W.10.

Dear Sir,

Mr. Bushnell of the Odeon has forwarded your letter of the 11th December Ref. E.J.H.W./WTR, regarding the Bournemouth Spartans Swimming Club celebration on New Year's Eve.

I am delighted to know that you will send a cameraman and we shall be pleased to accommodate him and his wife free of charge.

I will arrange for the Undercliff Ornamental lighting to be left on, also there will be an electrician available, and if you think that any extra lighting necessary, perhaps you will let me know.

Yours faithfully,

P.W.Moore.

Mr Partington
LIGHTS.
TOWN CORPN.

12.12.53
OK large frie
Electrician OK.

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Telephone: Bournemouth 229 (every room)

Telegrams: Regina Court, Bournemouth

21st December, 1953.

E.J.H. Wright Esq.,
British Paramount News,
Laboratories,
School Road,
London,
N.W.10.

Dear Sir,

Bournemouth Spartans' Midnight Dip.

With further reference to my letter of 14th instant and your subsequent telephone conversation, I have had a further chat with Mr. Bushnell of the Odeon and he thinks it is a good idea of yours regarding Old Father Time. The suggested time table is as follows:-

Dinner will commence at 7.30 p.m., to be followed with entertainment and dancing, and a competition parade of Victorian swim suits, and at 11.40 p.m. the Spartans will disrobe and follow me as Old Father Time down to the sea, and at midnight I shall walk out to sea and submerge to be immediately followed by the youngest female member aged 11 coming out of the sea wearing a 1954 sash. All the Spartans will then enter the water, afterwards all will sing Auld Lang Syne. We shall then return to the hotel, where we shall be greeted with a nice fire and served with hot rum punch by a leading personality.

As Miss Diana Dors is in panto at the Hippodrome, I am endeavouring to get her to serve the punch in a swim suit.

The Mayor and Mayoress of Bournemouth have agreed to come, and as the Mayor is a Cinema Proprietor he will obviously play his part well.

A room has been booked for your Gamaeraman and his wife,
and/

REGINA COURT HOTEL

Sea Front - East Cliff - Bournemouth

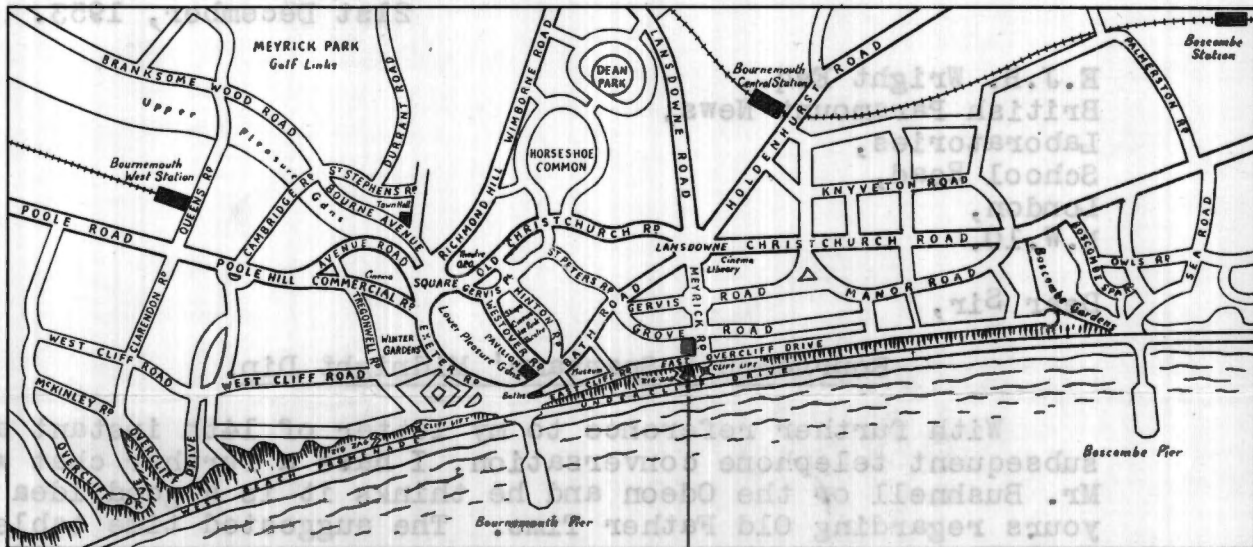
and should you care to come for that evening, we shall be happy to afford you accommodation.

Yours faithfully,

P.W. Moore.

Telegrams: Bournemouth 229 (every room)

Telegrams: Regina Court, Bournemouth



REGINA COURT BOURNEMOUTH 229

(every room)

Dinner will be followed with
entertainment and a competition parade of
Victorian swim suits at 11.40 p.m. the Spartans will
disrobe and follow me as Old Father time down to the sea, and
at midnight I shall walk out to sea and attempt to be
immediately followed by the youngest female member aged 11
coming out of the sea wearing a 1924 bash. All the Spartans
will then enter the water, afterwards all will sing and lamp
Sue. We shall then return to the hotel, where we shall be
greeted with a nice fire and served with hot rum punch by a
leading personality.

As Miss Diana Dora is in pain at the Hippodrome, I am
endeavouring to get her to serve the punch in a swim suit.

The Mayor and Mayoress of Bournemouth have agreed to come,
and as the Mayor is a Cinema Proprietor he will obviously play
his part well.

A room has been booked for your gentleman and his wife,
and

24th December, 1953.

P.W. Moore, Esq.,
Regina Court Hotel,
East Cliff,
BOURNEMOUTH.

Dear Mr. Moore,

Mr. Wright has asked me to thank you for your letter of 21st instant, with regard to the Bournemouth Spartans' Midnight Dip and has turned over the whole story for me to deal with.

I am, therefore, very pleased to have a note of the arrangements you are laying on, as per my telephone call to you, and I have no doubt an attractive little picture will be the result. May I compliment you on undertaking to play the role of Old Father Time - I sincerely hope it will not be too cold!

The name of the cameraman is Mr. A.W. Farmer who, as arranged, will be accompanied by his wife, and I imagine he will want to get down to you around lunchtime or early in the forenoon. Incidentally, he also likes the idea of having some of the young ladies discard their evening gowns in the ballroom to reveal their swim-suited forms for the plunge.

I am pleased to note that you will have an electrician available to assist and Mr. Bushnell has promised me help with the flares on the beach.

With all good wishes for the Festive Season,
I am,

Yours sincerely,

F. J. Partington,
News Editor.

FJP/OT