

HARRINGAY ARENA

March 1, 1954

Invocation

Opening Hymn O HAIL THE POWER
OF JESUS NAME

Scripture Reading

Prayer

Solo -- Bev Shea

Barrows . . .

General Wilson-Haffenden
... Introduce Mr. Graham

Mr. Graham -- Opening remarks

Choir GUIDE ME O THOU
GREAT GOD

Congregational singing
O FOR A THOUSAND
TONGUES TO SING

Message

Benediction -- Dr. Rice

Yrda Smith.

Organ.

Paul Mickelson
Stratford Conn

350 Oxford St

LOOK UP THE NAME
OF THE BUILDING

WATSON
Sole - - - -

... THE ...
... Opening ...

CHURCH OF THE ...
... THE ...

CONGREGATIONAL ...
... THE ...

Denotation - - - -
... THE ...

... THE ...



Billy Graham

GREATER LONDON CRUSADE

Crusade Headquarters:
KINGS BOURNE HOUSE,
18-20 GATE STREET,
LONDON, W.C.2

(Adjacent to Holborn Tube Station:
Entrance in New Turnstile opposite
112 High Holborn)

Telephone:
CHAncery 2548-9

*Holborn
Tube Sta.*

FROM 1st MARCH 1954
AT

HARRINGAY ARENA, GREEN LANES, N.4.

Sponsored by THE EVANGELICAL ALLIANCE

EXECUTIVE COMMITTEE

CHAIRMAN
Major General
D. J. Wilson-Haffenden

HON. TREASURER
A. G. B. Owen

The Bishop of Barking

Major W. F. Batt

Rev. J. D. Blinco

Rev. F. T. Ellis

A. Lindsay Glegg

John Henderson, M.P.

Rev. A. W. Goodwin Hudson

A. E. Hutchings

Rev. Colin C. Kerr

Rev. Geoffrey R. King

Rev. T. L. Livermore

Lt. Col. D. C. D. Munro

Oliver Scott

Douglas S. Young

SECRETARY
F. Roy Cattell

SUB-COMMITTEE CHAIRMEN

PRAYER
Rev. Geoffrey R. King

PUBLICITY
Rev. F. T. Ellis

FILM MINISTRY
Rev. A. W. Goodwin Hudson

FINANCE
A. G. B. Owen

FOLLOW-UP
A. Lindsay Glegg

26 February, 1954

Only enclosed

Dear Sir:

Enclosed herewith are two (2) press passes for use by your staff in covering the Greater London Crusade meetings at Harringay Arena.

In addition to this press pass, the stewards on duty have been instructed to honor regular press cards as issued by your organization.

It may be that you would require further passes. If so, a call to our office will secure them for you.

Press tables, and telephone facilities will be provided at the Arena for your convenience.

Should you require any special assistance, please contact either Miss Betty Lowry or myself.

Sincerely and cordially,

Jerry Beavan

JERRY BEAVAN
Public Relations Director

AUTHORIZED

NEWS RELEASE

from the Billy Graham Greater London Crusade

Headquarters Office: 18-20 GATE STREET
(At Holborn Tube Station)
LONDON, W.C.2

Phone: CHAncery 2548-49

BEGINS
MARCH 1st
HARRINGAY ARENA
GREEN LANES, N.4

NOTE: The information provided herein has been carefully checked for accuracy and is correct at the time of release according to the best knowledge and belief of the London Crusade Committee

For Release: INSTRUCTIONS FOR PRESS PHOTOGRAPHERS

The following suggestions are made after careful consideration of the requirements of the Press and of the necessity for conducting the Crusade meetings in a quiet and worshipful manner. The cooperation of the Press and affiliated agencies will be greatly appreciated.

1. Remembering that the Billy Graham Crusade meetings are essentially Church meetings, the same courtesy and restraint which would be shown in covering a Church service should be observed.
2. It will not be possible to permit flash photographs during the sermon. Mr. Graham will be speaking briefly during the opening portions of the meeting prior to the sermon, and during that time it will be possible to secure pictures of him delivering a message.
3. Photographs may be made during the opening part of the meeting -- that is, during the congregational singing, etc. Normal courtesy and consideration for those who have come to worship should be observed.
4. During the appeal or invitation at the conclusion of the sermon, no pictures are to be made.
5. No pictures are to be made in the Counselling Room at the close of the meeting.

NOTE: For any special photographic requirements, please check with the Public Relations Staff, Mr. Jerry Beavan, or Miss Betty Lowry, one of whom will always be at the Press Table.

The Stewards who will staff each Crusade meeting understand these instructions and will be glad to assist whenever possible or necessary.

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For Release: FOR INFORMATION ONLY

SCHEDULED MEETINGS FOR REV. BILLY GRAHAM PRIOR TO BEGINNING OF CRUSADE AT HARRINGAY ON 1 MARCH

The following meetings have been arranged for Rev. Billy Graham during the week prior to the opening meeting of the Greater London Crusade at Harringay Arena on Monday, 1 March, at 7:0 P.M.

Thursday, 25 February, 11:00 A.M., Press conference, Central Hall, Westminster; buffet luncheon for Press Representatives following.

Friday, 26 February, 12:30 Noon, luncheon for ministers of Churches sharing in the Crusade; Cafe Royal, Regent Street.

Friday, 26 February, 6:30 P.M., dinner in Members Dining Room, House of Commons, sponsored by joint committee of members of both Houses of Parliament.

Saturday, 27 February, 2:00 P.M., luncheon and meeting with Executive Committee and Council of Reference for the Crusade; Cafe Royal, Regent Street.

Saturday, 27 February, 6:00 P.M., meeting with Executive Committee, Council of Reference, Crusade Committees, Counsellors, Stewards and Choir Members at Harringay Arena.

Monday, 1 March, 7:30 P.M., first meeting of Greater London Crusade at Harringay Arena.

NOTE: Other meetings during the week include conferences with team members, private interviews, etc.