

B I F OPENS

To Earls Court for the British Industries Fair went the Duchess of Kent, and her daughter Princess Alexandra. Other sections of the BIF will be at Olympia and Castle Bromwich. Together they are the shopwindows of Britain, attracting foreign buyers and those export orders which are nowadays our lifeblood.

Meanwhile Park Lane Toyfair staged the biggest exhibition of its kind ever held in England. It was independent of the BIF, to have more space, and ~~draw a lot~~ draw a lot of buyers, st ~~draw a lot~~ other kinds of goods to take their attention.

The most expensive toy on show: a hundred-guinea, six h.p. electric model. Or would you like something a bit cheaper? How's this for ninepence?

Then there are boats; the most ambitious, a radio-controlled one. Not, of course, entirely suitable for the bathroom.

But see how wonderfully science guides it into the dock.... That's the best of science. 100% reliable.

-oh!