

With the Compliments of the County Publicity Officer.

LANCASHIRE COUNTY COUNCIL

The attached brochure, which has been prepared to commemorate the inauguration of work on the Preston By-Pass, will be distributed to guests present at the ceremony on June 12th next.

In response to requests from some Editors for advance information on the By-Pass a copy of the brochure is enclosed herewith.

In many newspaper offices there are cuttings which will give the history of the proposed new motorway and it is felt that this brochure will perhaps be of use to supplement information already in the possession of Editors.

Probably the best use of the information contained in the brochure will be the preparation in advance of copy which Editors will wish to use on Tuesday June 12th, thus only needing the Minister's speech to "round off" the story.

In order that complete information is available it has been arranged that the Exhibition which the Minister is to inspect on Tuesday June 12th will be open for pre-view by  
Press representatives on Monday June 11th. Press representatives

are invited to attend at the County Hall, at 11 o'clock to  
see the Exhibition and to join in a press conference which will  
be attended by the County Surveyor and Bridgemaster (Mr. James  
Drake) who will answer questions which might be of assistance  
to Editors in preparing "copy" for release on Tuesday June 12th.

County Hall,

Preston.

1st June, 1956.

With the Compliments of the County Publicity Officer.

LANCASHIRE COUNTY COUNCIL

INAUGURATION AT SAMLESBURY OF WORK ON  
PRESTON BY-PASS BY THE MINISTER OF TRANSPORT  
AND CIVIL AVIATION (THE RT. HON. HAROLD A. WATKINSON M.P.)  
TUESDAY THE 12TH JUNE, 1956

The Minister will travel by air and will arrive at Squires Gate, Blackpool, during the morning and will continue his journey from Blackpool to Preston by car. He is expected to arrive at the County Hall at approximately noon.

The Minister will be met at Squires Gate by the Chairman of the County Highways and Bridges Committee (County Alderman T. Hargreaves J.P.), The Clerk of the County Council (Sir Robert Adcock C.B.E., D.L.) and The County Surveyor (Mr. James Drake). The Minister will be received at the County Hall by the Chairman of the County Council (County Alderman Sir Alfred Bates M.C., D.L.).

An Exhibition arranged by the County Surveyor in connection with the By-Pass will be inspected by the Minister on his arrival at the County Hall.

The Minister will lunch in the County Hall and will leave for Samlesbury at 2-30 p.m. It is estimated that he will arrive at Samlesbury at 2-45 p.m. for the Inauguration Ceremony.

The Chairman of the Highways and Bridges Committee will formally ask the Minister to inaugurate the work. This will take a different form from the usual ceremony of "cutting the first sod" and it is believed that the Ceremony of Inauguration will lend itself to Press Photography and Newsreels.

It will take the form of a traffic signal set at red and the Minister will press a button to change the signal to green at which a bulldozer will be driven across the site of the new By-Pass, demolishing a portion of hedge in the process. This will mark the first visible sign of work on what will ultimately be the "first ever" length of motorway to be constructed in Great Britain.

At the conclusion of this portion of the ceremony guests will proceed to a nearby Marquee (admission by the invitation ticket already provided) when the Minister will be introduced by the Chairman of the Highways and Bridges Committee and will then give his address.

The Chairman of the County Council (County Alderman Sir Alfred Bates, M.C., D.L.) will move a vote of thanks to the Minister and the Vice-Chairman of the Highways and Bridges Committee (County Alderman C.W. Doodson) will second the vote of thanks.

Tea will then be served in the Marquee.

Press representatives are asked to have available their invitation tickets and to make their way to the reserved enclosure.

It is anticipated that for Newsreels and Press Photography outdoor shots will be more popular. Subject to restricted lighting in the Marquee it will be permissible for photographs to be taken during the Minister's main speech, to which also of course reporters are invited.

Any Press representative requiring transport from the County Hall to the site of the ceremony is asked to inform the County Publicity Officer, County Hall, Preston of this by Monday 11th June.

*Longer*  
*but*  
Mr. Duncan { 11-30.  
County Hall { earlier  
Av. Station { (of wisser)  
Preston

County Hall,

Preston. 4868.

1st June, 1956.

LANCASHIRE COUNTY COUNCIL.  
INAUGURATION CEREMONY

*The Bamber Bridge—Broughton Special Road (Preston By-pass.)*



*The Chairman (County Alderman T. Hargreaves, J.P.)  
and Members of the County Highways and Bridges  
Committee request the pleasure of the company of*

*British Paramount News*

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*to witness the Inauguration of work on the Bamber Bridge —  
Broughton Special Road (Preston By-pass) on Tuesday the 12th  
June, 1956, at 2-45 p.m. by*

*The Right Honourable Harold A. Watkinson, M.P.,*

MINISTER OF TRANSPORT AND CIVIL AVIATION.

County Hall,  
Preston.

Please see notes on the back hereof.

~~R.C.M.R.~~  
(on the Card enclosed.)

## NOTES.

- 1.—Guests are requested to respond to this invitation not later than the 31st May, 1956.
- 2.—The Inauguration Ceremony will take place at a point on the southerly side of the Preston-Whalley Road A59, about 600 yards east of Brockholes (or Halfpenny) Bridge, Samlesbury.
- 3.—After the Inauguration, afternoon tea will be served in the marquee on the site.
- 4.—Please bring this card with you, if attending, for admission to the marquee.