n BLACKPOOL TURNS NIGHT INTO DAY

At the first hints of autumn Blackpool dbesn't say goodbye to the holiday season, it puts on the lights - 330,000 of them - and the wonders of the Tower, the piers and a lot more we can't rhapsodise over without descending into the publicity business are beheld by an additional three million visitors. The set pieces along the six-mile promenade will delight the eye for the next seven weeks. Of course if you want to sit on the front with a nice girl you'll wish somebody'd pull the fuse out.

TO

It wouldn't be Blackpool if the whole thing weren't on a gigantic scale and done perfectly. Expenditure this year is £86,000, and the capital cost since the illuminations began isn't far short of half-a-million. In a drab summer it's more wonderful than ever to see the bright lights.