

The 24th Annual Display

of

THE BLACKPOOL ILLUMINATIONS

5th September to 22nd October

1956

GENERAL INFORMATION

5 September - 22 October inclusive 1956

BLACKPOOL pioneered large scale displays of decorative illuminations in 1912. The attraction was so successful as to merit a repeat the following year, but the outbreak of war precluded any continuation of such spectacles, and the scheme was not revived until 1925, only to suffer another break - this time as a result of the 1926 General Strike. Thereafter, the spectacle continued each year on an ever increasing scale until 1938 and when, in 1949, the war enforced black-out was lifted, Blackpool staged a terrific revival which met with an enormous reception from a light-starved nation.

For 1956 - the 24th annual display - materials valued at more than £350,000 will be woven at a cost of £86,000 (direct cash expenditure during the current financial year) into a near £450,000 spectacle which will scintillate along the six miles long stage of Blackpool's promenade for the 48 nights, 5th September to 22nd October.

### PRINCIPAL FEATURES

Brief details of the principal features in south to north sequence are given in the attached schedule.

### GENERAL

Through the six miles long display there are scores of giant animated tableaux, large and small and more than a thousand novelties. Pylons in many new designs and shapes have been produced by the gross. The FOUR SEASONS (500'), PANTOMIME LAND (500') and MERRIE ENGLAND (650') are the largest of the tableaux.

Bleaching by sun and air and blast by storm blown sand have created special problems in producing fast colour. Experiments have produced a solution and have proved yellow to be the most efficient colour with blue least efficient. Strong warm colours are the most popular.

Lamp losses may be as high as 2% and even higher if very severe storms are experienced.

A "rough weather" gang of expert employees is available for immediate protective action if gale damage is threatened.

The 330,000 electric lamps used are in more than 100 different types and sizes from miniature pocket torch bulbs to giant naval searchlight lamps.

During the display all promenade street lights are hooded with specially made decorative lanterns.

### PRIVATE ENTERPRISE

The official display is augmented by a number of private schemes of decorative lighting most notable of which are

The Tower - some 10,000 lamps are woven into the autumn cloak of The Tower at a cost of £10,000.

#### The Pleasure

Beach - many brilliant and fascinating light patterns are created by the masses of multi-coloured lights which decorate the whirling devices of the Pleasure Beach.

The Piers - Each of the three Piers will be delineated in running lights which chase each other into the reflecting sea.

To encourage the development of private illuminations the Corporation has promoted a prize scheme with the offer of trophies, and cash prizes, and whilst there are many notable and praiseworthy contributions, the response has been somewhat disappointing.

TRAFFIC

For the purpose of regulating the enormous flow of road vehicles a system of one-way traffic - south to north - will be operated along the promenade on Saturday and Sunday evenings.

The hours of entry and departure for motor coaches are NOT prescribed. There is no curfew and motor coaches may come and go at whatever hour of the day or night they wish.

No charge of any description is imposed by the Corporation for the passage of motor coaches along the promenade.

SPECIAL TRAINS

To meet the extraordinary demand for travel facilities, British Railways announce that more than 600 special trains have been scheduled. These will travel from all parts of the country - from Plymouth and the West Country and from Aberdeen and Dundee.

REWARD FOR COURAGE AND ENTERPRISE

Since the 1949 revival the Blackpool Corporation has spent more than £500,000 (including £86,000 during the current financial year) in producing and staging the Illuminations, all of which is over and above the value of the huge stores of materials held in stock from pre war displays. Rewarding this courageous enterprise, upwards of 3,500,000 late season visitors have been attracted to the resort each year. The attraction of the Illuminations is enhanced by the splendid co-operation of private enterprise in maintaining summer season programmes of entertainment and high season facilities well into October. Thus Blackpool continues to enjoy business long after the majority of resorts have put up the shutters.

Some hundreds of seasonal workers enjoy an additional period of full employment and there are considerable overtime payments to a host of employees in a wide field of interests.

THE GREATEST FREE SHOW ON EARTH

Every single feature of the Blackpool Illuminations is visible without payment of so much as one penny in admission fees, and no show or spectacle anywhere in the world attracts more than a fraction of the numbers drawn to Blackpool by the Illuminations. THE GREATEST FREE SHOW ON EARTH is therefore no idle boast.

PERSONALITIES

The Illuminations are devised and produced for the Blackpool Corporation by the Electrical Services Committee of the Town Council under the Chairmanship of ALDERMAN RHODES W. MARSHALL, with Councillor Tom Joyce as Vice Chairman. Executive Officer in Charge is 44 years old HARRY CARPENTER. The 1956 scheme will be Mr. Carpenter's seventh production. Associated with Mr. Carpenter is Mr. G. L. Winckley, who has been connected with every scheme since 1915.

Another veteran in the service is Reg Bromley the Senior lay-out artist.

Alderman Marshall has been Chairman of the Committee since early 1949 and he was the architect of the great revival in the Autumn of that year.

Harry Carpenter is regarded as the authority on large scale schemes of decorative illumination and his opinions and advice are sought by engineers and organisers in many parts of the world.

A splendid team spirit characterises the entire organisation.

FACTS AND FIGURES

|   |   |  |
|---|---|--|
| Value of Equipment  | - | £375,000   |
| Expenditure this year   | - | £86,000  |
| Total number of workmen   | - | 80 all the year round, increasing to 150                               |
| Number of Artists   | - | 5  |
| Number of Craftsmen:-<br>(Electricians, Joiners,<br>Mechanics, Plasterers)                | - | 62   |
| Total Man hours:- on Maintenance,<br>preparation, erection, operation<br>and dismantling. | - | 200,000  |
| Workshop Area   | - | 100,000 sq. ft. = 2.3 acres  |
| Festoon Strip   | - | Over 50 miles  |
| Cable and Wiring  | - | Over 75 miles  |
| Lamps, over 100 different types   | - | 330,000  |
| Equipment   | - | Over 200 tons<br>(1,400 gallons of paint and lacquer<br>used annually) |
| Tableaux and Features   | - | Over 100<br>(large tableaux exceed 100,000 sq.ft.<br>surface area)     |
| Length of longest tableau   | - | 650 ft.  |
| Floodlights and searchlights  | - | Over 1,500   |
| Pylons and Columns of Light   | - | Over 1,000   |
| Decorative Designs  | - | Over 1,000   |
| Poles   | - | Over 1,000   |
| Electricity Consumed  | - | 600,000 units for the period   |
| Electricity Demand  | - | 2,500 kilowatts  |

(This is an off-peak load, and electricity plant is usefully employed during the time it is not required for the service of the public)

THE OFFICIAL SWITCH-ON

The honour of performing the official switch-on falls to MR. REGINALD DIXON.

Mr. Dixon has performed at his famous organ in the Tower Ballroom for more than 26 years and during this period he has undertaken a "lost" number of broadcasts - it is considerably in excess of 1,000.

Reginald Dixon's music has given pleasure and happiness to countless millions and the decision of the Mayor and Corporation of Blackpool to recognise his splendid services in this unique way has evoked an enthusiastic response from his friends and admirers in all parts of the country. Since the announcement of his acceptance of the Council's invitation, Reginald has been overwhelmed by congratulatory letters from top personalities in the show world, from business executives but largely from "Mr. and Mrs. Everyman".

The mechanics of the switch-on are being held as a surprise item until the actual moment.

The ceremony will take place in front of the Town Hall, 8.45 - 9.0.p.m. on Wednesday, 5th September.

B.B.C. AND EUROVISION TELEVISION

The scenes in front of the Town Hall during the switch-on ceremony will be televised by the British Broadcasting Corporation, and from 10.0.p.m. to 10.30.p.m. Richard Dimbleby will take television viewers on a tour of the scheme, travelling in specially equipped rail cars which will carry television cameras and equipment. The two programmes will also be taken by the Eurovision Television service. Four commentators - Richard Dimbleby, Philip Robinson and two overseas service commentators will describe the scenes and three cameras will capture the scenes for home and European viewers.

Production for the British Broadcasting Corporation will be in the very capable hands of Barney Colehan.

COUNTY BOROUGH OF BLACKPOOL.  
ILLUMINATIONS AND STREET LIGHTING DEPARTMENT.  
1956 ILLUMINATIONS.

PROPOSED LAYOUT OF FEATURES FROM SOUTH TO NORTH (SUBJECT TO REVIEW).

- Starr Gate Welcome Arch.  
This modern decorative arch, featuring a colour change sequence of rippling light, welcomes visitors at all times of the year, and has illuminated information panels.
- Open Land at Starr Gate. Fairy Coronation (450ft).  
A fairy queen and her consort are escorted in a 'state' procession by fairies, gnomes etc., to the throne room of a toy castle. Toy soldiers are on guard, fairies and butterflies in attendance and fairy-land turns out to watch this beautiful ceremony.
- Garden Opposite Abercorn Place (T.P.182). The Fleets' Lit Up (220ft).  
An inspiring panorama of the Spithead Review. As day succumbs to night, the fleet "lights ship" and a black-out is shattered by the brilliance of a spectacular firework display.
- Shelters on South Promenade. Rejuvenation Tableau.  
A futuristic Rejuvenation Machine entrancingly transforms elderly Disney characters into lovable young Disney favourites.
- Roadway from Welcome Arch to Harrow Place. All Shelters are attractively floodlit and decorated with scintillating stars and festoons of coloured lamps.  
a 250 yard tunnel of light is formed by festoons of delightful mono-colour lighting.
- Sunkan Gardens Opposite T.P.178 Twelve signs of the Zodiac outlined in coloured lamps show these astrological symbols in a novel night setting; there are flanked by the crossed flags of the Stars and Stripes and the Union Jack, reproduced in colour lighting.
- Gardens opposite Harrow Place(TP172) Noah's Ark.  
The "Ark" is a setting for 3-D animated animals internally lighted - elephants, bears, monkeys, kangaroos, wallabies, giraffe, zebra etc., and marine creatures, crabs, lobsters, shrimps etc.,
- Promenade in front of Solarium. Scintillating Laburnum Trees form an avenue along the Promenade at this point, with a spectacular colour-changing arch as the centre piece.
- Solarium. Twelve Classical Pylons are vividly illuminated by coloured fluorescent lighting. Variegated floral festoons interconnect these pylons and a brilliant colour changing peacock surrounded by girls in crinolines complete this display.
- Paddling Pool. Strip lighting and illuminated motifs embellish the architectural features of the collonade and gateways.  
A delightful old world fan, slowly opening and closing whilst changing colour, forms the centre piece. An illuminated fountain provides a colourful cascade of light and two giant swans have found a haven in the pool.
- Roadway from Harrowside to Watson Road. Kartoon Kollonade.  
Disneyland is portrayed in an avenue, over half amile in length, peopled by hundreds of Walt Disney's popular creations. Fifty large multi-coloured lanterns are interlinked by festoons of coloured lamps and groups of Kartoon figures span the roadway. This avenue, together with the west side gardens and Promenade pay tribute to these favourite cartoon characters.
- Gardens opposite Harrowside(TP.165). Davy Crockett (200ft).  
Scenes from Walt Disney's saga of the legendary frontiersman spring vividly to life.
- Mickey's Sports Day (115ft).  
A village sports day provides the setting for Mickey Mouse and his pals to entertain you. Incidents from their various sporting events are depicted by light animation making this a delightful and amusing tableau.

Sunken Gardens Opposite  
Wimbourne Place (TP.160)

Disneyland characters are featured in a wall display with some merrily frolics around brilliantly lighted maypoles.

Gardens Near Clifton Drive  
(TP.155).

"Lady and the Tramp"  
Lovable characterisations from another recently released Disney epic.

Sunken Gardens Opposite  
Big Dipper (TP.149)

20,000 Leagues under the Sea (125ft).

This tableau reawakens interest in Jules Verne's thrilling story of under water adventures, so vividly staged in another Disney film success.

The Giant Squid, the submarine "Nautilus" and the shark are all brought to life in a tropical underwater scene wherein the crew of the strange craft examine the sunken Spanish galleon.

Roadway from North of  
Watson Road to Station  
Road.

Another wall display of more Disney favourites, including revolving maypoles.

Pleasure Beach.

Diagonal duo-colour festoons form an illuminated canopy over the carriageway, merging into a mono-colour tunnel of light. Strip lighting and gay pylons ornament the tramway standards.

The attractive and colourful illuminations of this Amusement Park, covering 200,000 sq.yards, direct attention to the thrilling devices which provide fun and excitement in this famous rendezvous. Exciting and vivid light pictures are formed by the many whirling and tumbling devices.

Casino Gardens.

A spectacular colour changing fountain is the centre-piece for flower beds outlined with rainbow festoons and floodlit by attractive mushrooms. The 80ft. flag mast is also brilliantly bedecked.

Artists Tableau (100ft).

Artists delineate by outline lighting scenic reproductions of the Houses of Parliament, the Forth Bridge, Caernarvon Castle and Blackpool Tower.

South Shore Baths.

Red floodlighting enhances the faience work of this attractive facade. Scintillating star designs with chasing colour festoons provide an illuminated motif design whilst electric fountains play on the sun roof before a multi-coloured dome.

South Pier.

Twinkling golden lights endlessly chase each other along this Pier.

Multi-coloured fluorescent pylons define this roadway junction.

Station Road.

Rainbow Arch.

A louvred arch of graceful design is illuminated by a spectacular colour changing spectrum.

Roadway from Station Road  
to Waterloo Road.

Another 300 yard tunnel of mono-colour lighting.

Promenade (West Side)  
from South Pier to  
Manchester Square.

This three-quarter mile section of Promenade Walk is enchantingly arranged in 'bays of light' each featuring fascinating Pin Wheel Pylons and Star and Circle Pylons flanked by Venetian Lanterns. Coloured fluorescent decorative lanterns provide the background lighting and vivid fluorescent Beacon Pylons are featured at intervals. Sections of this Walk are used for special tableaux displays.

Waterloo Road.

Duo-colour chasing shadow festoons decorate this road junction, and colourful garlands of lamps provide an illuminated avenue leading towards the South railway Station which is specially lighted for the occasion.

Promenade opposite  
Waterloo Road.

Italian Garden (50ft).

A pleasing and restful garden scene is reproduced.

Promenade North and  
South of Waterloo Road.

Nursery Rhyme Land - 3-d.

Seven Giant Nursery Rhyme figures. These simulations of "paper sculptures" are animated and with story book backgrounds provide features of special appeal to children. Musical jingles provide an accompaniment. The stories featured are Jack Horner, The Queen of Hearts, Little Bo-Peep, Old Mother Hubbard, Tom the Piper's Son, Little Boy Blue and Old King Cole.

Roadway from Waterloo Road to Manchester Sq.

Bird Cage Walk.

A giant aviary of hundreds of tropical birds iridesce and capture the flamboyance of their natural surroundings. Illuminated arches define the approaches to this rainbow spectacle.

Promenade Walk Opposite Alexandra Road.

Toyland.

Six illuminated beach balls revolve to reveal 3-D Circus figures accompanied by a musical medley. A giant animated Showman presides over the group.

St. Chad's Mast.

The 80ft. flag mast is attractively outlined in coloured lamps.

Hungarian Band (55ft).

A picturesque musical tableau provides entertainment at this point.

Promenade Walk -St.Chad's Mast to Manchester Square.

Parade of Chiming Clocks.

A novel display of seven Giant Clocks, with animated striking sequences and musical effects.

Manchester Square.

Schweppeshire.

An animated commercial feature amusingly portrays the imaginary county of Schweppeshire.

Roadway from Rigby Road to Central Pier.

"Buoy" Pylons are the supporting columns for decorative garlands which criss-cross the roadway and form illuminated bays of varying hues. The Square, opposite Central Pier, features a Giant Maypole with drapes of duo-colour decorative lighting.

Promenade from Rigby Road to Central Pier.

English Gardens and Decorative Canopies.

Eight delightful reproductions of typical English Garden scenes; each in 3-D with giant illuminated rhododendrons and roses. Colourful decorative canopies complete these attractive tableaux.

Central Pier.

The outlines of the Central Pier and Pavilion are accentuated by white lighting and decorative lighting makes an attractive Main Entrance.

Roadway from Central Pier to Hounds Hill.

A brilliant half-mile spectacle of colourful "Jazz Pylons" and "Snake Pylons" used as supporting features for a massed display of decorative garlands over the roadway.

Hounds Hill Junction.

A Maypole with ribbons of duo-colour decorative lighting is the approach feature of the illuminated Central Railway Station.

Promenade from Central Pier to Hounds Hill.

Kaleidoscopes in Clover Leaf design, Flashing Rosette Pylons and multi-coloured fluorescent Promenade Lanterns with halo designs provide a colourful background. At intervals decorative canopies and sparkling fluorescent beacons complete the spectacle.

Promenade Boating Slade.

Juggling Clowns.

Two giant clowns perform an ingenious juggling act.

Promenade opposite Hounds Hill.

Cricket Match (50ft).

A reproduction of a local cricket match on the village green with light animation providing an interesting playing sequence.

Promenade opposite Adelaide Street.

"History with a Smile" (120ft).

A class of school children watch in amazement a magic black-board on which are mysteriously reproduced amusing outline characterisations of well-known historical events.

The Tower.

520' high, the Queen of the Lights wears a brilliant crown. Ashine with the splendour of her Autumn cloak she dominates the scintillating scene.

Promenade from Tower to North Pier.

Musical Boxes.

Fascinating new musical boxes of varying design open to reveal 3-D figures, in national costume, dancing to a musical accompaniment.

Promenade Opposite Church Street.

Windmill Land.

An attractive Dutch scene is the background for giant internally illuminated plastic-tulips in decorative flower boxes.

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| <u>Information Bureau.</u>                                      | A scheme of decorative lighting, with flashing rosette motifs.  |
| <u>Talbot Sq. Junction.</u>                                     | Specially featured by Maypole drapes of duo-colour lighting.  |
| <u>Talbot Square/Clifton Street/Talbot Road.</u>                | Sparkling strip designs and brilliantly coloured fluorescent lanterns around the Square, together with chasing shadow festoons and duo-colour drapes make an illuminated canopy.  |
|   | <u>Central Tramway Shelter.</u>   |
|   | A display of panel lighting, festoon drapes and colour-changing rosettes.   |
|   | <u>Talbot Road.</u>   |
|   | A decorative approach to the illuminated North Railway Station.   |
|   | <u>Clifton Street.</u>  |
|   | Duo-colour festoons suspended from ornamental standards.  |
| <u>Town Hall.</u>   | A decorative facade; architectural features outlined in gold lamps relieved by purple motifs, with green fluorescent flower boxes and fleur-de-lys embellishments.  |
| <u>North Pier.</u>  | The Pier, Shelters and Entertainment Halls etc., are colourfully illuminated.   |
| <u>Princess Parade.</u>   | Brilliant colour-changing Pin Wheel Pylons and Giant Daisy Pylons are interconnected by garlands of rippling light.   |
| <u>Entrance to Cenotaph Sunken Gardens.</u>                     | <u>The Royal Pylon.</u><br>This pylon was specially designed for the 1955 Visit of H.M. The Queen and H.R.H. The Duke of Edinburgh. Four lions couchant guard an internally lighted classical column which features the Royal Cypher and supports a giant crown. There is a fountain and waterfall effect at the base.                        |
| <u>Roadway from Talbot Square to Cocker Square.</u>             | Standards, decorated with coloured haloes and strip lighting, are interconnected by festoons of lamps.  |
| <u>Metropole Gardens.</u>                                       | Attractive lanterns and multi-colour garlands decorate the Garden, and the 80ft. flag mast is illuminated.  |
| <u>Cocker Square Garden.</u>                                    | Commercial advertising display.   |
| <u>Roadway from Cocker Square to the Gynn.</u>                  | <u>Oriental Avenue.</u><br>The glamour, romance and mystery of the Orient are captured in this half-mile display of more than 1,000 decorative lanterns of varying shapes and designs. Traditional banners and festoons drape the lighting standards, giant symbolic figures are suspended over the road and there are three oriental arches. |
| <u>Promenade (Claremont from Cocker Square to Gynn Square).</u> | To complete the picture, on the west side, there are scenic cut-outs on illuminated louvred bases with colourful lanterns and festoons attached to pattern changing geometric pylons.   |
| <u>Derby Baths.</u>   | Commercial advertising tableau.   |
| <u>Gynn Car Park.</u>   | A group of commercial set-pieces.   |
| <u>Gynn Square Island.</u>                                      | A central decorative canopy.  |
| <u>Small Gardens.</u>   | Ornamental pillars of light.  |
| <u>Warbrick Hill Road (Entrance).</u>                           | Colourful chasing-shadow festoons surround Gynn Square, and the 80ft. flag mast is featured.  |
| <u>Gynn Gardens.</u>  | Beautifully illuminated sunken gardens nestle in an avenue of scintillating Laburnum trees.   |
| <u>Top of Gynn Gardens.</u>                                     | Novel Vase Pylons.  |
| <u>Roadway from Gynn to Bispham.</u>                            | Spray designs (Berry and finial type) are fitted to the concrete lamp columns. Giant multi-colour canopies are suspended at intervals over the roadway.   |
| <u>Uncle Tim's Promenade.</u>                                   | <u>Toyland.</u><br>Six illuminated beach balls revolve to reveal 3-D Circus figures accompanied by a musical medley. A giant animated Showman presides over a group with Flashing Rosette Pylons as a background.   |
| <u>Uncle Tom's Cabin Tramway Shelter</u>                        | A delightful Old World Fan slowly opens and closes whilst changing colour.  |



CLIFFS TABLEAUX:-Entrance Avenue.

Colourful multi-cone Tripod Pylons form an attractive Entrance Avenue to the principal Tableaux display.

GPYSY DANCE (35ft).

An interesting silhouette tableau which builds up, in jig-saw pattern into a picturesque Romany Dance Scene.

OLD LONDON RIVER PAGEANT (100ft).

A re-creation of a 16th century River Pageant, in honour of "Good Queen Bess". The setting is a huge 3-Dimensional model of Old London Bridge, the time is dusk and torches have been lighted to conduct the state procession over the bridge to receive their Queen arriving by boat for a ceremonial occasion.

KNIGHTS OF OLD (60ft)

An impression of a Stained Glass Window illustrating events in the days when Knights were bold. A colourful jousting tournament is the centre piece and artistic lighting effects create sectional jig-saw patterns which build up to the complete scene.

HUNTING SCENE (60ft).

Another impression of a Stained Glass Window, illustrating a Sporting Print. The centre piece shows the Hunt in full cry, and again artistic lighting effects create sectional jig-saw patterns before completing the scene.

PANTOMIME LAND (500ft).

A series of attractive Stage Sets, each 50ft. in length, recapture the enchantment of legends and fairy tales. Delightful 3-Dimensional scenes, with animated characters, bring to life the thrills, romance and humour of these popular stories.

(1st Section).Dick Whittington.

Dick and his famous cat watch a scenic panorama of their beloved London pass by as their Brig sets sail for America.

Ali Baba and the 40 Thieves.

Ali Baba's "Open Sesame" reveals a fabulous cave of glittering jewels, unaware that he is overlooked by a band of thieves from their forest hide-out.

Aladdin and His lamp.

Aladdin rubs his magic lamp and a Genie transforms the City of Peking into a beautiful Palace for his bride. The Sultan, together with his retinue, are, however, hot on the trail.

Cinderella.

As midnight strikes, Prince Charming is too late to prevent the dramatic departure of Cinderella from the Palace Ball in her magnificent pumpkin coach.

The Old Woman in the Shoe.

This enormous family of children are always ready for fun and games, but their playful pranks and amusing antics prove a constant source of worry to their Old Mother.

SWAN LAKE BALLETT (80ft)

This popular and spectacular ballet sequence is portrayed in a traditional scenic setting, with musical accompaniment. Internally illuminated Giant Swans slowly revolve and an intriguing transformation scene is the central feature. Balletomanes and many others will vote this the most beautiful tableau of all.

HULA HULA DANCE (35ft).

An interesting Silhouette tableau, which builds up in jig-saw patterns and reproduces an exciting Hula Hula dance performed in a tropical island setting.

MERRY ENGLAND (650ft)Gala Day in an English Village.

A colossal illuminated tableau which introduces a very large number of mechanically animated figures. This interesting sequence display commences with a Village Scene; followed by a Circus Procession on its way to the Big Top; in the Big Top several acts are in progress; artists and animals are rehearsing in a wing tent; in the Menagerie Section, animals are at play and finally there is a Fairground with fun and games at the side shows.

SEASONS TABLEAU (500ft). An entirely new series of tableaux, introducing amusing episodes from the four seasons of the year. The contemporary caricatures, which are light-animated, are portrayed in many imaginary situations and humorous incidents.

Spring:-

Includes:- a giant Easter Egg; Romance under the Showers; A Tandem Outing and the Joys of Motoring.

Holiday Express:

Shades of Stepenson! A veteran train conveys its load of eccentric passengers for their summer holidays.

Summer:

Includes:- A Punch and Judy show; a one-man band; a pierrot troupe, a ride on a donkey, girls with beach balls, and the family at play on the sands.

The People's Pullman:

A comical coach merrily careers along with its high-spirited passengers.

Autumn:

Includes:- Preparing for winter; Bonfire night and a firework display, also Hallow E'en Characters.

Father Christmas.

Father Christmas, with his sleigh full of toys, glides along on his joyful Yuletide mission.

Winter:

Includes:- Carollers at the Inn; Snowball fights; Tobogganing and a Giant Snowman.

PANTOMIME LAND (200ft).  
(2nd Section).

Snow White.

Walt Disney's enchanting production is recaptured by a scene showing the Seven Dwarfs happily assisting Snow White with the daily chores in their woodland cottage.

Gulliver's Travels.

The friendly Giant of the Lilliputians repays a debt of kindness by capturing the enemy fleet whilst their Kingdom is threatened by a spectacular volcanic eruption.

Alice in Wonderland.

Alice presides at the Mad Hatter's Tea Party watched with envy by other delightful characters from Carroll's immortal story, to which Walt Disney has given an even greater popularity.

Red Bank Road.

Attractive decorative features and brilliant fluorescent lanterns are interconnected by multi-colour festoons.

Tramway Shelters.

A decorative design including Kaleidoscopic circles and fluorescent strip.

Main Approach Roads.

The two approach roads (from South and North) each feature a pair of illuminated Pylons of modern style. These "always welcome" visitors to the town and are attractively illuminated in coloured neon lighting; the pylons include announcements of forthcoming events.

Special Properties.

Special Illuminated Displays may be seen at the South, Central and North Railway Stations and the South, Central and North Piers with floodlighting features at the Miners' Convalescent Home, the General Post Office, Derby Baths, South Shore Baths etc.,

DECORATIVE LIGHTING COMPETITION SCHEME.

Again, this year, a special Competition Scheme is being organised for hotels, boarding houses, private houses, shops, entertainment and amusement places etc., The Corporation are offering valuable prizes and challenge cups. These are to be awarded, in each of three classes, for the Decorative Lighting Display judged to have the most attractive, decorative, artistic, interest and novelty value. It is expected that many premises will be participating.