This little lady at the Shoe and Leather Fair is showing off dainty footwear — for policemen. But the serious side of the show has some very pretty things for you to look at —— and you can look at the shoes too. This winjter the secretary will be wearing her lipstick on her shoe —— not, as before, on the manager's ear. And finally, here is something to keep a fisherman warm on a wet evening.

Going from one extreme to the other, here are some hat fashions. Hats, apparently, are to be popular with evening dress, and you can take your choice of these. But don't be annoyed if you get mistaken for an example. And now, madame, we present a few hints from a Hollywood make-up artisb. If your face is too square, he shows you how to make it round with curves on hair and eyebrows. If it is round he'll probably try to make it quare. That may sound like a waste of time, but he seems to know all about safety first.

But after all that beauty treatment for women, what about the men? You've seen a hundred pictures of glorifying the fair sex, and here's the first beauty parlour for the male. A treat, fire dellar prize was offered for the quickest shave they had to they had to the winners. And here are the winners.