

J.L. Conroy

OPENING OF NEW ODEON, LEICESTER SQUARE.

The face of London is changing. Where formerly ~~one saw~~  
 milord and lady draw up <sup>in Carriage or hansom</sup> ~~in hansom or four wheeler~~ at the door  
 of the old Alhambra, Leicester Square, ~~one saw~~ in this  
 year of grace luxurious limousines ~~bearing~~ <sup>politics, stage & society celebrities</sup> people dis-  
 tinguished in society and the entertainment world ~~thronged~~  
 to the new Odeon. This magnificent addition to London's  
 round of pleasure opened with all the splendour befitting  
 the occasion. ~~Nearly 8000 people thronged the Square to catch~~  
~~a glimpse of this wonderful premises which was in aid of~~  
~~the British Empire Cancer Campaign, and the National Trust~~  
~~for Scotland.~~ Mr Oscar Deutsch with his wife was there, of  
 course, to welcome ~~this~~ <sup>the</sup> brilliant assembly to this, his  
 latest contribution to the famous Odeon circuit. <sup>Amongst the</sup>  
 notable personalities <sup>were</sup> filmed by G.B. News, <sup>Henry</sup> ~~were~~ <sup>Lord</sup> ~~Lord~~ London-  
~~der, Howard~~ Victor Saville- the famous director-  
 Raymond Massey, Conrad Veidt, Mr and Mrs Douglas Fairbanks,  
~~the latter looking younger than ever,~~ and charming Merle  
 Oberon. Their Royal Highnesses the Duke ~~and~~ and Duchess of  
 Gloucester were received in the foyer by Viscount ~~and~~  
~~Yixxxxxxxxxxxxx~~ Hallsham, Lord Chancellor, and so this  
 beautiful palace of entertainment makes history, London  
 wishes it the best of good luck.

OPENING OF NEW ODEON, LEICESTER SQUARE.

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The face of London is changing. Where formerly milord and lady drew up in carriage or brougham at the doors of the old Alhambra, Leicester Square, in this year of grace luxurious limousines bear political, stage and society celebrities to the new Odeon. ~~This magnificent addition to London's round of pleasure opened with all the splendour befitting the occasion.~~

Mr Oscar <sup>Lu</sup>Dutsch with his wife was there, of course, to welcome the brilliant assembly. ~~to this, his latest contribution to the famous Odeon circuit.~~ Many notable personalities were filmed by G.B. News. Here is Victor Saville- the famous director- Raymond Massey, Conrad Veidt, Mr and Mrs Douglas Fairbanks, and charming Merle Oberon. Their Royal Highnesses the Duke and Duchess of Gloucester were received in the foyer by Viscount Hailsham, Lord Chancellor. And so this beautiful palace of entertainment makes history; London wishes it the best of good luck.