

London-- "Ideal Homes on Show"-

March 2nd. '54.

London-<sup>At</sup> Britain's great Trade Show Fair- the Ideal Home Exhibition, at Olympia, ~~where~~ Princess Margaret ~~admitted~~ the decorations, symbolising the Dawn of Civilisation.

The exhibits had a strong overseas flavour- <sup>including items</sup> ~~springing~~ from the cheese markets of Holland.

**SHIRT-MAKING**  
~~Spring~~ for men- and there are extra inches for Arthur Askey's big heart, when 28 feminine experts made him a shirt on the spot.

And, if as they say, a woman's place is in the home- well, they're making it easier for her. And why not? At last, there's an oven that ~~brings~~ brings out the dinner, as you open the door.

Not even a partial electrician's strike can halt progress, - for they're generating their own power. (2)

Spread over eleven acres, there's something for everybody. In fact, just press a ~~XXXX~~ button, and there are drinks for the taking.

~~And a chair for complete relaxation, at the end of a visit to the big~~ **TO END**

show, (which heralds the new age of ~~easy~~ easier living) IS A CHAIR  
IN WHICH YOU REALLY CAN RELAX!  
~~FOR COMPLETE RELAXATION.~~