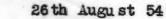
## National Bathing Beauty Contest



Morecambe: Forty lovely contenders - ready to face the judges in the National Bathing Beauty Contest So if you've got an eye for beauty -GUYMITCHELL let's join film starSAnthony Steele ...Glynis Johns, M' Charles Bade of the Sunday Dispatch, the promoters, in choosing Wiss THUS IS Great Britain of 1954" HERES attractive Kim Barry of Glasgow, Patricia Butler of Hoylake, Cheshire. A runner-up in the recent "Miss New Brighton" parade. A lifebelt frames a South Coast beauty - Joyce Cooke of Brighton Fighteen year-old Gilda Russell - one of four London finalists Now letime see. Yes - we 've got sixteen winners already, AND HERES to make it 17. E - Flizabeth Lewis of Birmingham 50 her's where we start eliminating The Final Parade of "the short list" You'd better hurry now - the Judges have made their decision SOUND which dryou than And Oooh! It's me! says Patricia Butler z candid Samera study. 22 year-old from Cheshire, becomes "Miss Great Patricia - 1 Britain" - our representative in the "Miss World" Contest. With the solid Silver Rose Bowl goes a cheque for One Thousand Founds. Well - can you look "beauty in the eye" and say that you chose them? Anthony Steele evidently did - and fortune, favours the brave.