(2172)

London: Queen attends Film Festival 26th Oct. 1954

London: Stars of the Italian screen make their bow in person in the West End, for the opening of the Italian Film Festival. And several of Italy's young screen acresses brought their beauty and charm to round off a glittering Neapolitan feast of entertainment.

This was a highlight in their careers - as they waited to be formally presented to Her Majesty the Queen.

And, as always, the crowning moment of a Royal Premiere - the arrival of the Queen. Looking radiant in a dress of pink organza, Her Majesty was escorted by Princess Margaret, [redacted] - and the Duke of Edinburgh. And a choice bouquet of multi-coloured carnations was presented by three year-old Shan Veillard... "ISN'T SHE PERFECTLY SWEET" SAID THE QUEEN.

~~then~~ - Royal ~~approval~~ greetings for producers and directors, who were presented by the Italian Ambassador [redacted]...

Then the stars....a striking cavalcade of screen personalities from Southern Europe? Maria Canale...

And ~~Sofia~~ Sophia Loren - one of the stars of the Royal film "Neapolitan Fantasy"

And dazzling Gina Lollobrigida - the "pin-up" girl of Italian films.

So the Queen moves into the theatre - to enjoy [redacted] a worthy example of Italian screen artistry... ON AN OCCASION WHICH HIGHLIGHTS THE IMPORTANCE OF FILMS IN ANGLO-ITALIAN TRADE - CO-OPERATION.