

2226

B.I.F.

For the first official opening since its inception some forty years ago Earl Mountbatten attended the British Industries Fair at London's Olympia. He was accompanied by ^{Countess} Lady Mountbatten. / SOUND

Needless to say, British textiles and fashions were well represented at this exhibition that included everything from heavy engineering to the very lightest in luxury goods. /

Something new in clocks included a design which ~~has eliminated the need for~~ ~~to be seen~~ and works equally well at all angles. /

There is the "Mystic Plastic" --- which can be blown up like a balloon and then shaped as required.

And in the forefront of interest --- a modern cinema --- which, in addition to the screening of films, gives also a live programme televised from another part of London. /

At this exhibition-cinema within the exhibition --- Earl and Countess Mountbatten met the stars --- and then went in to see the show. /