

Beauty on parade at the Prestwick Bathing Lake - all hoping to be chosen as "Scotland's Seaside Queen. These are the final seventeen - selected from many rivals during contests held at Clyde holiday resorts...

Now they face the judges - ~~xxxxxxxx~~ which include Evelyn Bruce, London fashion model, and Bill Tait, Art Editor of the Evening Citizen - ~~xxxxxx~~  
~~xxxxxxxxxxxxxxxxxxxxxxxx~~ the paper that sponsored the contest

And the final choice brings fame to a local girl, Carolyn Wilson of Prestwick - who gets the sash of honour - a kiss - and a ducking.

But this is one bathing beauty <sup>who</sup> ~~that~~ lives up to her name as she swims strongly for the side - and her reward is the handsome trophy for the Seaside Queen of 1955. f...