

2465

Fashions Ahoy! The S.S. Maid of Kent becomes a river show-boat - with lovely models to make a pleasant cruise on the tide of fashion.

This River Thames occasion was the first serious attempt to launch Australian beach and casual wear on the British market.

And soon the audience were getting the low-down on high fashion.

The styles are designed for the 1958 summer: but if ^{some of our recent} ~~this kind of~~ weather ^{is repeated} ~~continues~~ - we'll need those swim-suits right now!

Coming ashore - ~~_____~~

~~_____~~

LONDON

These lingerie-styles for Autumn and Winter introduce new materials to mould the latest line of fashion. ~~THEY~~ **THEY'RE COMPACT AND COMFORTABLE,** ^{TOO!}

They call these "Lollipop" briefs - perhaps lollipop because they're designed in seven eye-catching colours. ^{IS}

Once red flannel offered a girl pleasant dreams and wash-tub nightmares.

But now - the latest night-attire features an all-nylon fabric with a pile like velvet. Besides being both warm and glamorous - they can be washed and worn on the same day...

~~THE~~ bedjacket ^{IS} in the same material. ~~And just to prove that it~~

~~is just as warm and comfortable for the young women who are glamorous...~~

~~_____~~ - They're already on sale at popular prices.

AND THERE'S NO NEED TO FORGET THE VERY JUNIOR

MISS - GOOD NIGHT! ~~_____~~