

PATHE GAZETTE: 43/64.

GET THE COKE HABIT - TRAILER

Aircraft factories need more coal to turn out more bombers. More ships bringing more supplies and more coal. With all these demands on coal it is up to the householder to economise. Now don't get excited madam. The government are asking you to do two things. Order your coal as soon as possible and take 10% of it in coke or anthracite. You light the fire in the ordinary way with coal, using small lumps. Thank you. When it's going well you add coke or anthracite to the top and back, thank you. Be sure to keep the underside of the fire clear of ash to get a good draught. There you are. Remember, order it now and be sure to get 10% coke or anthracite. Good burning, nice day. Sorry, I forgot.