

IT MAKES YOU THINK-TRAILER

44-43

**Flash!** Here is an experiment which will show you how fire spreads.

The paper is ignited by the draught of hot air and gasses created by the flame at the base of the lamp glass. Applied to everyday life, a cigarette end thrown away carelessly in the basement or on the ground floor. Soon a fire is started. A welled staircase provided the draught that draws the heat up and causes the top story to ignite, and the fire may get a good hold before it's discovered, and valuable time and materials are lost.

**You can't be too careful!**

**Flash!** After a year's work and preparation, the wheat is now safely reaped. It will soon be milled, and put into food for you; or rather, would be if it wasn't for that match. This fire means the loss of somebody's bread.

**You can't be too careful!**

A single tree contains enough timber to make millions and millions of matches, each one a potential source of danger, so when you strike one remember - **You Can't Be Too Careful!**