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PATHE GAZETTE: 45/50.

GENERAL ELECTION - THE RT.HON.WINSTON CHURCHILL

"Five years ago I promised you toil, tears and sweat and your untiring response brought us in the end victory over Germany. Today we still have tears, not so many, thank God, but the conquest of Japan, hand in hand with our American allies is a formidable undertaking which we must, and will, see through to the end. And we must still look forward alas, to blood and sweat. We have a terrific task ahead of us, we have a shattered world around us and we must help to rebuild it. We must strive for a sane and just peace which will save us all, and our children, from the constant fear of war. Our trade and industry must be restored to a sound peacetime footing so as to ensure steady employment for all. We must strive to give everybody greater security against poverty, unemployment, sickness and old age. Above all we must tackle the housing problem with the same drive which we put into our war effort. Up till now nearly all the builders have been at the war, up till now those at home have been mainly absorbed in bomb repairs, but we are making good headway and everything in human power will be done. Here are tremendous tasks, they cannot be solved by glib promises, but only by national effort in which all of us must take our share. Every man and woman must be prepared to put his best effort into the job because it is only by hard work, enterprise, energy and team work that we can win. That is why I am asking today for the support of all men and women of goodwill. During the war I rested my trust in the British people. Time after time I warned them of the dangers ahead and they never failed.

Once again, now, today, I must tell you that in spite of all our victories a rough road lies ahead. What a shame it would be, and what a folly to add to our load the bitter quarrels with which the extreme Socialists are eager to convulse and exploit these critical years. For the sake of the country and of your own happiness I call upon you to march with me under the banner of freedom towards the beacon lights of national prosperity and honour which must ever be our guide".