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THE IDEAL PICK-UP CAR

This economy business certainly has caught on - here's the latest in pun-size cars with a liquor capacity less than Colonel Chinstrap's. Built for France's famous clava, Rhum, it's planned so that if you don't get a pick-up - you'd pick the car up. Doing sixty miles to the quart it's got a one horse-power engine.

Car thieves are working overtime in Paris these days, but Rhum's lucky - he more or less tucks it under his arm and never lets it out of his sight. It's a great idea - and think what you save in garage fees by fastening the car to a table leg.