

JULY 21st.

Mrs Hilda Davis is first in the ring against bread rationing. Out to call a halt to further cuts, she aims to get 10,000 signatures on a "Hands off our food" petition to Food Minister John Strachey. Here are the first colunteers in the army of indignant housewives.

And coming back to face the housewives barr age, the Food Minister takes good care to say little about his food talks in America. This was his only comment.

"STRACHEY.

"Well I should say the most interesting news to us that I bring back from North America is that the Canadian crop and the American crop also and the prospects are distinctly better than it was two or three weeks ago, and that's very important to us".

But bread rationing followed just the same, with a July 21st dateline and Mr. Strachey gets another challenge. Housewives pack in to hear Vicar's wife and food-crusader Mrs Lovelock fire the opening shots in the stop the bread-cuts battle.

MRS LOVELOCK.

"We the housewives of Great Britain are in open revolt against bread rationing. The rich people will not suffer, it's the middle glass, the poor people with children, they are the ones that will suffer - It's bread for breakfast, bread for dinner, bread for supper, bread for tea. and therefore we the British housewives League will not stand for bread rationing.

That was Mrs. Lovelock and this is one of the 2,000 extra Civil Servants for bread control. And this is the ration card itself - take a good look - you're going to see it each day and every day for at least a year. Watching out this doesn't go under the counter.