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PEOPLE IN CAMERA

Heading the personalities lined up to meet you this week, Pathe brings impassive, lethal-fisted Joe Louis. Always news, Joe hits the headlines again as training speeds up for his twenty-third defence of his world heavyweight crown. With dynamite in both gloves, the Brown Bomber doesn't look worried a bit. Challenging the champ is our old friend Tough Tami Mauriello - under the oap. Tami broke into British news with a knock-out win over Bruce Woodcock. He'll go still higher if he does the same for Joe Louis - if he does.

Striped jersey Tami from the Bronx faces the biggest battle of his boxing life. So far, he's still smiling.

And here's you - if you're a Leeds housewife - with ex-serviceman Jim Lee at the other end of the 'phone. You pass on the orders - Mr. Lee does your shopping, queuing, delivering or anything else you want doing and haven't time to fix for yourself. All part of the Chapel Allerton Household Messenger Service - charge, half-a-crown an hour.

The idea's good, and in a nationalised year Mr. Lee of Leeds makes a one-man come-back for private enterprise.