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BRITAIN GETS DOWN TO IT

After weeks of political rumour, Prime Minister Attlee acted. In a heartening week which brought news of an all-round stepped-up output, eleven Ministers were dropped. Psychologically, the timing was good. The Premier's changes were an added stimulant to the people, as a fresh determination to beat the crisis emerged. An example of British production ingenuity, which will bring in the dollars, was seen in London. Seven luxury cars were given a send off by Stafford Cripps and new Cabinet boy Harold Wilson. Four Rolls Royces and three Bentleys will make a twenty thousand mile tour of the United States to encourage the Export Drive.

Both types of cars are finished and equipped in lavish style. There is no aping of American design - they typify Britain's finest craftsmanship. Three hundred and fifteen thousand cars of all makes are scheduled for export next year. Only ninety thousand will be available for the home market. Products like these will put Britain's name on the world Export map. As the nation's industry stepped up production, plans for more factories were going ahead. At the mouth of the River Dee, near Chester, a hundred acres of marshland are being transformed into a factory site. The land is being reclaimed by the latest methods. To assist in this great Engineering accomplishment have come twenty five Dutchmen, all experienced in the battle of the Land versus Water. High pressure pumps suck fourteen thousand tons of water, sand and silt from the River bed into a mile-and-a-half long pipeline. At the other end lies the area to be reclaimed.

This dredger, draws up the sand. Towed from Rotterdam, it was specially built to operate in the Dee. However much sand is taken up, the Engineers in charge say that tides will replace it all. At the outlet end, the water drains away. A pump blows the sand, compresses it and leaves a dry surface as smooth as a billiard table.

On the new land will be built a steel plant - an outstanding achievement in Engineering history.