THE SPIRIT OF CHRISTMAS

Amas - the festival of the family. Once again emerges the spirit which through the ages has made men glad. Burning brightly in a world dark with conflict, that spirit still sheds its message of hope for all mankind. Shadowed in the rejoicing Christmas brings is the constant symbol of human unity reposing in Behtlehem's Church of the Nativity. For at this spot a creed which changed the course of human history was born.

Daily, during the Imas season, pilgrims from many nations light candles in Bethlehem's Church. As they make their homage, the deeper meaning of the festival comes as a repreach and a challenge to a troubled world.

All over the world, a service of dedication heralds the season which Christians greet with joy.

Xmas to Briffield's Old Age Pensioners brought the Wilfred Pickles breakcast of "Have A Go" to the Town Hall.

Britain's No. 1 Quis Master says that it is from folks like these that he learned his humour and gained his personality.

It is in his homely handling of the old folk that Wilfred Pickles is supreme.

42 years old, Yorkshire bern Wilfred Pickles today claims a 20 million audience.

And so, in homes throughout the land, Imas brings happiness. For whenever men talk of Imas, they will find its mirit strengest where human relationships are closest.