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EASTER CALLS ALL WOMEN

Bond Street Milliners open up their box of this years Easter Bonnets. Presenting Marie Lorenzo - a pale blue air straw with flowers and veiling. Also in straw is this pink design with green and pink ribbon to match.

With feminine attractions now somewhat obscured from view by a longer line, its at the opposite end that the womanly charm will have to be built up. To achieve this aim perhaps this straw creation, with ice blue satin ribbon and navy veiling will help. If Mrs Jones takes to a pink straw with multi coloured flowers it will certainly give the neighbours something to talk about. Meet Beau Dye a black air straw with pink straw underneath. Apart from appearing on the home market these designs will spread Britian's name throughout the world. No longer do the milliners only look to Paris. Made in London this turquoise and navy felt with matching feathers will soon adorn some New Yorkers heads.

And here a pink felt with a black straw brim and veil - no coupons - no limits - no frozen prices - they're all yours at 18½ gns each.