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BONUS BOOSTS EXPORTS

Blazing the trail for British prosperity are the car manufacturers. By exporting 400 cars a week to dollar countries Austins have topped all records.

The Brimingham Company has given another lead, it awarded an output bonus to be drawn by ballot. They have set up the first factory pools. Applicable only when the weekly productions exceeds 1,700 cars. This novel scheme brings added incentive, more money for some and a gamble for all, at least that's what the workers say.

With production on the up grade and the workers confident that they can keep it up. Chancellor Cripps should take notice. A nationwide lottery based on output may yet steal the march on the football pools and provide added incentive. Inaugurating the draw in the assembly shop Austin Chairman Leonard Lord says

Speech