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KEEPING COOL

Oh to be in England now that summer is here - or is it? - but then, this is the South of France and we'd much rather be there. With the sun missing large parts of Britain, it's in Cannes that we finally catch more than just a glimpse of it. The trouble there is - how to keep cool. This may be the most obvious way - but, not all the fish that can be caught are found in the sea. Some prefer it out on the beach.

Others just can't make up their mind. Shall we go in or shall we stay out? What a difficult decision!

She's made it. For 235 a time, British tourists can do the same.

New York, too, is hit by a heat wave that makes some people wilt, but certainly doesn't affect members of the Sculptors Guild. They keep cool fashioning pin-up girls from blocks of ice. But they have to work fast to keep the model from turning out to be just a drip.

However refreshing their job looks, in the end, the heat does get them down. What sort of an ice man is he now?

However unorthodox it looks, this seems to be the quickest way of keeping cool. You get hot - even without a heat wave - but the advantage is - a refresher is handy on the spot.

The occasion is the world's Birling Championships. The place is a log in Lake Michigan. And the idea of the sport is to find out if your opponent can swim.

Practice rounds are worked out on a small wooden block.

And now the girls fight it out for their Birling Championships. Retaining her crown for the third time, Mary Jean Malcotte makes a queenly gesture. As a pay-off the Girards - father and son - have some trouser trouble as they go into their act. Out of all the champions, they make the biggest splash.