

4/11/48

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HOLD

BEAVER BREEDING

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There is a beaver breeding farm not far outside Rome, and here we see them at feeding time, and also while they are given their bath. One little fellow looks as though he were drowned!

My! but that is a lovely coat you have, Baby Beaver!

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SOMETHING NEW

Birmingham

Out for a test run at Birmingham, a revolutionary design in motor cycles, packing a modified motor-car engine between two wheels.

Leaving its 40-year-old predecessor a mile behind, the "two-wheel-car" has a two-stroke twin-cylinder engine, is shaft-driven and hand-started.

water-cooled, and with engine noise cut to a moderate purr, a new British achievement takes the road.

Rome

Feeding-time at Fur Coat Farm, experimental beaver-breeding station near Rome.

A beaver's life here is short and sad. A pet one minute; a pelt the next. Nature's most prodigious tailors, beavers multiply rapidly to further the topay-turvy economy of our time. They lose their own skins to give warmth and elegance to women.

Away from the forest streams where they are supreme as architect and dam-builders, beavers take surprisingly to life in a factory of death. What a lovely fur coat you'll make grandma.

Washington

In America, with a parade of new service uniforms for seafaring girls, it's "Join the Navy and wear the New Look."

New outfits for American cousins of the Wrens are practical as well as pretty. This rain hood can be stowed away after the storm.

Summer working-uniforms feature skirts that are fuller and longer. Even if Dame Fashion does change her mind about the New Look these styles stay put for at least three years.

And here's the first full-evening dress in Uncle Sam's Navy - what a recruiting boost - a three-piece ensemble of navy blue wool and white silk.

A few more like this and they'll have grandad running away to sea.