02680\_c

## 48/202

## WANTED - AN UGLY MADEQUEN

In search of the Perfect Mannequin, Mayfair dress designer Paul de Lange startles the fashion world and upsets all the rules of chivalry by advertising in a newspaper for an ugly girl. Surprisingly, over 70 self-confessed "Plain James" reply. And here's the first applicant. What she lacks in comph, she makes up for in hemosty.

The designer claims it's elementary feminine psychology. Glamarous models give the plain oustomer an inferiority complex; an erdinary looker makes her feel like betty Grable by comparison.

Though they haven't the looks of a Venna, all the girls have what a fashion model needs - pleasant personality, lovely figures, and a good prefile. (Confidentially - which one would you choose?)