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ONE MINUTE NEWS

Big crowds at the opening of the Rayon Industry Design Centre in London hear President of the Board of Trade, Harold Wilson name the thirty-million-pound-a-year rayon business, Britain's tenth largest export. After inspecting some of the material that every other country but we can get, he stays on to watch a display of coming styles in rayon.

Fashions like these affirm Britain's lead in material and design.

Naples makes life that much easier, for motorists and stray dogs, with kerbside columns on every street. It's the plug-in telephones. A boon to doctors, taxi-drivers and girls who find they have their dates mixed up, the kerbside phone has been laid on by a kindhearted Naples corporation, who think it'll help their revenues.

Though the phones are for outgoing calls only, it's a neat idea and a progressive step. But it's unlikely to catch on over here, there's no button "B."