

NEW SHOES FOR 1949

Shoes by the thousand, as all branches of the footwear industry show their top attractions at Olympia in the first Shoe and Leather Fair since the war.

From shoes for toddlers to the new designs in women's wear, the accent's on Precision Fitting. Greater comfort, cleaner lines.

For once, there's a mannequin parade where all eyes are lowered on to what's afoot. And for once, a man can admire a pair of ankles - without getting his shins kicked.

In general, simplicity's the keynote of coming shoe styles; the higher the fashion, the higher the heels - and the price.

Showpiece is a boot with pockets, compact and purse. There's gold in them there heels.