

NEW EXPORT - PREFABS FOR IRELAND

Factory-made sectional houses take to the highway - the latest commodity to join the drive for exports. The first of 2,000 prefabs leave a Gloucester works for transport by road to Preston, Lancashire, thence by boat to Northern Ireland. Designed to fold up like a pack of cards, the all-aluminium houses travel in bulk, 5½ tons weight.

At the docks, the capacious hold of a wartime landing craft takes in houses and trailer complete.

At a suburb of Belfast, solid concrete foundations are laid in advance of the prefabs. Erecting the individual units is a four hours' job - including nuts and bolts. The houses cost about £1,600 each - £300 more than the permitted price for any new house in Great Britain. For this reason, they're for export only. The New Zealand Government have placed orders for thousands.

Delivered complete with their own electrical installations, the houses are constructed to stay up for keeps.

Each one has four rooms - with all fittings included in the unit - everything is taken into account, down to the kitchen sink and an electric copper. "Home Sweet Home" that's made in Britain.