LIGHTNING

BARUCH

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In Pittefield, Massachusetts, General Electric opens a new high voltage engineering lab. Electricity built up in impe impulse generators sixty feet high is discharged through these electrodes. Now engineers propare the greatest artificial shocker in history - fifteen million volts of man-made lightning.

This is no more Fourth of July fireworks. The harnessed lightning is hurled against of model community. Engineers study its effects. When lightning struck twenty-five years ago (PAUSE) the community was in trouble. Because of "In labs like this, Thanks to knowledge gained through an an indicating when lightning strikes today (PAUSE) intromparate it's harmlessly grounded. Through areasened Now, through new research, you'll be safer than ever when lightning strikes