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POTTERIES WELCOME PRINCESS.

To the Potteries - that smoky North Staffordshire district famed for its china and immortalised by Arnold Bennett - comes Princess Elizabeth on a two-day tour - part of her ever-increasing programme of visiting the nation's industries. Newcastle-under-Lyme is among her stopping places, but the highlight of her visit had come earlier at the Potteries at Burslem one of Bennett's "Five Towns." Here the Princess sees the working life of an industry that employs 48,000 people - 70 per cent of them women.

During her visit, the Princess learns much of the potterers' peculiar trades: Of fettlers, who make edges smooth, of spout-makers, cup-and-bowl makers, mould-runners and plate-makers: Of an industry, that supplies a record proportion of the world's porcelain and china and to-day ranks among Britain's biggest exporters.

While the Potteries are geographically the dead centre of England, materially, they are the pounding heart of a live and thriving industry - an industry that earns the admiration of the heiress-to-the-throne.

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