FILM WORLD'S ELECTION RIVALS THE OTHER ONE

Leicester Square is the setting for the mid-century

Pilm Festival. "Daily Mail" sponsored, it launches the voting
in that other election for filmland's winners of the year.

Seventy seven British films are nominated as candidates.

Seen in the feyer is Peggy Cummins - recent arrival from

Hollywood. Also there is Leo Germ.

Among the British artists are Sonia Holme and

Patrick Holt. The stars re-enact cameos from their successes.

From "The Guinea Pig" come Richard Attenberough, the boy who wouldn't bow down to the founder - and his headmaster,

Cecil Trouncer.