

CANADA BUYS BRITISH

At Canada's Third International Trade Fair, British exhibits were given special prominence. With 34 nations competing for orders, the 8,500 buyers had a wide choice. The fact that British exhibitors - especially in the heavy machinery and machine tools section - can show well-filled order books is proof enough that the old country's at the top of the line for quality.

Feature of the textiles was an old English spinning wheel - to remind us that for hundreds of years we've been turning out the finest materials. And for those the demand's more than we can meet. Woollen sweaters caught the eye for more reasons than one.

Replicas of the Crown Jewels were a centre of great interest. Canada's helped us a lot in the past. Now she's going to buy a lot more from us in the future.